



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/SE/JD(SP)/SE/2025

Dated: 16.10.2025

NOTIFICATION

Subject: Spreading Design Awareness among Students (Classes IX–XII) through National Design Contest – Collaboration with Footwear Design & Development Institute (FDDI) - reg

The **Footwear Design & Development Institute (FDDI)**, an Institution of National Importance under the **Ministry of Commerce & Industry, Government of India**, has joined hands with **CBSE** to collaborate in spreading **Design Awareness** among students of Classes IX–XII through a **National Design Contest**.

The objective is to equip students with skills in **observation, empathy, ideation, prototyping, and iteration**—the core of design thinking and problem-solving—aligned with the **NEP 2020** vision of experiential, multidisciplinary, and skill-integrated learning.

Key Highlights of the National Design Contest

Eligibility:

Students of the affiliated schools from Classes IX–XII (*Individual or teams of 2–4*)

Themes (indicative) released by FDDI:

1. **Everyday Problem Solving** – Identify a common everyday problem and design a solution.
2. **Sustainability & Circularity** – Create innovative solutions for a more sustainable future.
3. **Ergonomics and User-Centricity** – Present solutions that are innovative, functional, and thoughtfully designed with the human element at their core.
4. **Local Craft and Materials** – Create products/designs/crafts using locally available materials.
5. **Product / Digital Interfaces** – A freestyle design competition wherein interface and interaction are submitted.

Format



- Schools must submit entries through the **Google Form** on behalf of their students by **31st October 2025**.
- The **Nodal Campus/Regional Level Competition** will be held on **14th November 2025** at the respective **FDDI Nodal Campus**.
 - Winners of the **Regional Level** will participate in the **National Level Competition** on **29th November 2025**.
 - **National Level Winners** will receive **Joint Certificates (CBSE & FDDI)**, **Medals, Prize Money**, and **50% Fee Concession in UG courses run by the FDDI *** (*Refer policy attached in the Google Form*).



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National Level Winner Prize Money

- **1st Winner (each theme):** ₹25,000
- **2nd Winner (each category):** ₹15,000
- **3rd Winner (each category):** ₹10,000

* Winners should be physically present to receive the prize money.

Additional Benefits

- **Joint Certificates (CBSE & FDDI)** for all participants.
- **No Financial Liability:** Schools incur no additional financial responsibility.
- **Safety & Compliance:** Age-appropriate, inclusive, and aligned with CBSE guidelines.

Action Points for Schools

- Nominate a **Nodal Teacher** to coordinate with FDDI teams.
- Facilitate participation of interested students in the contest as per timelines finalized by FDDI and CBSE.

Schools are encouraged to actively participate in this initiative, enabling students to develop **creativity, innovation, and problem-solving skills**. This initiative marks the beginning of a series of engagements to integrate **Design Thinking** into school education.

(Dr. Biswajit Saha)

Professor & Director (Skill Education)



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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi – 110016.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida - 201309.
3. The Director of Education, Directorate of Education, Government of NCT of Delhi, Old Secretariat, Delhi – 110054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh – 160017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar - 791111.
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101.
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110085.
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001.
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001.
11. The Director, The Navy Education Society (NES), Dte of Naval Education, Naval Headquarters, Ministry of Defence, West Block-V, R. K. Puram, New Delhi-110066.
12. The Secretary, Army Welfare Education Society (AWES), Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar, Delhi Cantt – 110010.
13. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
14. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha – 751005.
15. The Deputy Secretary to Chairman, CBSE - for kind information of the Chairman, CBSE.
16. All the Heads of Department of the Board.
17. All the Regional Directors/Regional Officers/Head-COE, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance.
18. Deputy Secretary (Media & Public Relations), CBSE – with a request to give wider publicity to this circular.
19. Deputy Secretary (IT), CBSE, Headquarters with the request to upload this notification on the CBSE Academic website.
20. Incharge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification.

Professor & Director (Skill Education)



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CBSE REGIONAL OFFICES	NAME OF FDDI CAMPUS	Campus Nodal Officer Details		
		Name	Contact	Email ID
AJMER	JODHPUR CAMPUS	Mr. Sunil Singh	7023464720	sunil.chauhan@fddiindia.com
BENGALURU	CHENNAI CAMPUS	Mr. Dinesh Kumar	8015099716	dineshkumar@fddiindia.com
CHENNAI				
THIRUVANANTHAPURAM				
BHOPAL	GUNA CAMPUS	Mr. Manoj Kumar	7566833156	manojksharma@fddiindia.com
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VIJAYAWADA				
CHANDIGARH	CHANDIGARH CAMPUS	Mr. Avinas Bajpai	7310108050	avinash.bajpai@fddiindia.com
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DELHI EAST				
NOIDA				
DELHI WEST	ROHTAK CAMPUS	Mr. K.D. Pandey	9826919151	KDPANDEY@FDDIINDIA.COM
GURUGRAM				
PANCHKULA				
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PRAYAGRAJ (ALLAHABAD)				
PATNA	PATNA CAMPUS	Mr. Shyamanand Jha	9038010717	shyamanand.jha@fddiindia.com
RANCHI				
PUNE	ANKLESHWAR CAMPUS	Ms Rupali Goyal	8943748367	rupali@fddiindia.com
RAIPUR	CHHINDWARA CAMPUS	Mr. Jagrat Singh	9009986969	Jagrat.sadarang@fddiindia.com
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