



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

CBSE/SE/DS/NSS/2022



14.11.2022

NOTIFICATION

Awareness cum Capacity Building Programme on Mass Media for Principals & Teachers of CBSE schools

The NEP 2020 envisages that by 2025, at least 50% of learners shall have vocational exposure through school and higher education. The policy also states that there will be 'no hard separation' between the 'vocational and academic streams.

In keeping with the spirit, CBSE has introduced the Skill Module **Mass Media - Being Media Literate** for classes VI-VIII. The Board is already offering three Media Courses for classes IX-XII.

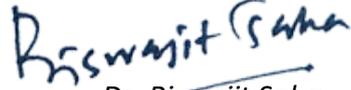
In order to acquaint the stakeholders of the new Module wherein the Resource persons would be the Committee members of the Content Development Team, CBSE is conducting an awareness cum Capacity Building Programme for the Principals and Teachers of affiliated schools;

Date & Time	Venue	Link for Registration
18 th November 2022 10:00 AM - 5:30 PM (Reporting time is 9:30 AM)	Manav Rachna International Institute of Research and Studies, Faridabad, Haryana	https://forms.gle/y8wmYpTPsKiww4kJ6

*Please note that although walk-in entry is also permitted but it is advised to register yourself for the programme which will enable the venue to make the arrangements accordingly.

- No fee has to be paid by the participants for attending this programme.
- CBSE will not provide any TA/DA or stay facility.
- Schools interested to offer the Mass Media courses (in Middle, Secondary or Senior Secondary level) may also attend the programme.

For further queries, please contact Ms. Niti Shanker Sharma, Deputy Secretary, Skill Education on Mobile: 9899888909 or through email at nitishanker@cbseshiksha.in


Dr. Biswajit Saha
Director (Skill Education)



'शिक्षा सदन', 17 राज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi-110016
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida -201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh - 160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar - 791 111
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, New Delhi
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001
10. The Additional Director, General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001
11. The Secretary, AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt – 110010
12. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
13. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
14. The Deputy Secretary to Chairman, CBSE - for kind information of the Chairman, CBSE
15. All the Heads of Department of the Board.
16. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance.
17. Head (Media & Public Relations), CBSE
18. Assistant Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.
19. Incharge, Hindi Cell, CBSE HQ – for Hindi Translation of this notification.

Director (Skill Education)



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