



## **NOTIFICATION**

CBSE/ACAD/EO/PR/2014 Notification No. 17

All the Heads of Schools Affiliated to CBSE Dated: 24th March, 2014

## **CBSE – EARTH HOUR 2014**



Earth Hour is a global movement that brings awareness that we care about our planet and can play a part to save it. With the growing concerns about global warming and the positive effects that energy conservation can have on this issue, the World Wide Fund for Nature (WWF) organizes Earth Hour. This calls to switch off all lights and electrical devices for an hour, on the scheduled day and time. The aim is to not only raise awareness about the issue, but to also start a worldwide movement where everyone understands that they can make a difference, and make a concerted effort to save the environment we all share.

Earth Hour 2014 is slated for Saturday,  $29^{th}$  March, from 8:30-9:30 pm at the participants' respective local time. School Heads may share this information with their staff, students and parents, and advise them to be a part of it.

## INTRODUCING EARTH HOUR SCHOOL CHALLENGE 2014

Schools registering for this challenge <u>will</u> have to undertake measures over a period of six months to make their schools more energy-efficient. Three schools from each region will be recognized as the **Earth Hour School Champions** during Earth Hour 2015.

- The project includes the participation of the whole school i.e. teachers and students. The school calculates their total energy consumption and attempts to adopt energy-saving methods and use energy-efficient products to reduce their carbon footprint.
- Schools will be evaluated against parameters set by WWF. Three schools from each of the five zones north, south, and east, west and central will be felicitated as **Energy Efficient Schools.**
- WWF has designed an evaluation system by which students can calculate their personal energy consumption and become **Green Ambassadors** and **Renewable Energy Evangelists.**

Please go to this website for details and further updates: <a href="http://earthhour.wwfindia.org/school\_challenge.html">http://earthhour.wwfindia.org/school\_challenge.html</a>

Sd/-

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