



NOTIFICATION

"Fight for Us, Write for Us" - A Campaign for forests and wildlife conservation

Biodiversity is essential for our existence and intrinsically valuable in its own right! Biological diversity provides the building blocks for the survival of all living species-plants and animals; terrestrial and marine, while providing mankind with the many fundamental resources. Therefore, one step towards conserving our biodiversity is to ensure our protection for our forest wealth and the wild life that live in it.

Recognizing the paramount role played by forests and the importance of conserving wild life, the United Nations had proclaimed 2001 as the *"The International Year of the Forest"*.

In order to raise awareness and promote sensitivity towards our environment, the Central Board of Secondary Education has issued various circulars to the schools from time to time. Strengthening this endeavour further, the Board has been informed about a campaign *"Fight for us, Write for us"*. This campaign aims to create awareness for wildlife and forests among the children especially by screening an animated film called 'Delhi Safari'.

Highlights of the campaign include

- a visit to the schools by the persons involved with *"Fight for us, Write for us"*.
- showing the children the trailer of a film and a short clip about wildlife conservation.
- the school with the maximum participation will be awarded a trophy by organizers of *"Fight for us, Write for us"*.
- taking a pledge by children to save the environment and wild life.

For more information, please contact at 020 - 30582337 or email to info@krayonpictures.com

Pledge to be taken by students

Protect our Environment and Wildlife

As a responsible human being, it is my duty to protect our forests and wildlife. I pledge to save my environment, to make our Mother Earth a heavenly place to live in. I will not be involved in any activity that is going to harm any living being. Therefore, I pledge to spread the message of conservation of our natural resources and do my best to take this message to all my fellowmen.