

TOURISM CURRICULUM

MODULE -1 (CLASSES VI)

Tourism comprises of many sectors like transportation, hospitality, hotels and others.

LEARNING OUTCOMES:

- The student will be able to understand about tourism
- The student can differentiate between travel and tourism.
- The student will be able to understand about tourist destination and their importance in history.
- The student will learn about Hospitality and its importance- **The Guest- Host Relationship.**
- The student will become familiar about the tourist destinations of world.
- The student will understand the India's biodiversity.

CURRICULUM OUTLINE:

S. No.	TOPIC	SUB-TOPIC	LEARNING OUTCOMES	DURATION (HOURS)
1.	INTRODUCTION TO TOURISM	<ul style="list-style-type: none"> • Tourism Phenomenon • Definition of tourism • Characteristics of tourism • Defining Tourist • Tourist destinations • Purpose of Tourism 	<ul style="list-style-type: none"> • Student can define tourism • Why people travel and purpose of tourism? • About the importance of tourist destinations • About the international and domestic tourism 	2
2.	INTRODUCTION TO HOSPITALITY	<ul style="list-style-type: none"> • Definition of hospitality • Aspects of hospitality and Accommodation • Sectors of hospitality and tourism 	<ul style="list-style-type: none"> • The Guest Host Relationship • High customer satisfaction • Quality of service 	2

3.	WORLD TOURISM DESTINATION	<ul style="list-style-type: none"> Defining Tourist destinations List of Famous World Tourist Destinations What makes an attractive tourist Destination? Best places to visit in world 	<ul style="list-style-type: none"> How a tourist destination can be selected About the famous visited places in world Seven wonders of world About early empires 	2
4.	INCREDIBLE INDIA	<ul style="list-style-type: none"> India's biodiversity Geography of India Ecology of India Environmental Concerns Seasonal movement Festivities and Fairs of India 	<ul style="list-style-type: none"> Understand the concept of biodiversity Understand about the flora and fauna How festivals and Fairs binds the people socially Understand the concept of seasonality 	2
	PROJECT WORK			
5	Power point presentation	<ul style="list-style-type: none"> On world tourism destination Early historical monuments in India 	To learn about the importance of monuments and their architectural structure	1
6	Collage making	<ul style="list-style-type: none"> On different festivals and fairs 	To learn about cultural tourism	1
7	<ul style="list-style-type: none"> Report on flora and fauna Map work 	<ul style="list-style-type: none"> In different states in India To locate national parks for wild life tourism 	To learn about wild life tourism	1
8	Role play	<ul style="list-style-type: none"> As Host and Guest 	To learn about Guest-Host Relationship	1
		TOTAL HOURS		12

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MODULE-II (Class VII)

CONTENT

SR. NO.	TOPICS	SUB TOPICS	LEARNING OBJECTIVE
1.	Travel Motivations	<ul style="list-style-type: none">• Types of Motivations• Role of motivations in tourism	<ul style="list-style-type: none">• Students will be able to understand the meaning of tourism motivations.• Different types of tourism motivations• Understand the role of motivations in attracting the tourist.
2.	Types of Tourism	<ul style="list-style-type: none">• Concept of International and Domestic tourism• Concept of Inbound and Outbound tourism	<ul style="list-style-type: none">• Students will be able to understand the difference between international and domestic tourism.• Able to differentiate between Inbound and Outbound Tourism
3.	The Phases of a of Tourist's Vacation Process	Concept of : <ul style="list-style-type: none">• Pre-tour Planning• On-tour planning• Post Tour planning	<ul style="list-style-type: none">• Students will be able to understand the concept of Planning a tour• Understand the different Phases of Tourist's Vacation Process
4.	Introduction to Tourism Industry	<ul style="list-style-type: none">• Why is it an Industry?• People working for the tourism industry.• How does it work?• Functioning of Tourism industry	<ul style="list-style-type: none">• Students will be able to understand the meaning of the Tourism industry.• Understand the Functioning of Tourism industry• Understand the meaning and role of travel intermediaries
5.	Responsible Tourism	<ul style="list-style-type: none">• Concept of Responsible Tourism• Do's and Don'ts of Tourist	<ul style="list-style-type: none">• Students will be able to understand how to become a responsible tourist.• Need and importance of responsible tourism• Role of UNWTO.

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MODULE-III (Class VIII)

CONTENT

S.No.	TOPICS	SUB TOPICS	LEARNING OBJECTIVE
1	Introduction to Travel Intermediaries	<ul style="list-style-type: none">• Meaning of Travel intermediaries• Role of middlemen, Travel agents etc.	<ul style="list-style-type: none">• Students will be able to understand the meaning of Travel intermediaries and their importance.• Understand the role of Role of middlemen, Travel agents, travel agencies etc. in planning a tour.
2	Introduction to Hospitality Industry	<p>Types of services provided :</p> <ul style="list-style-type: none">• Food and beverages• Lodging• Recreational activities etc.	<ul style="list-style-type: none">• Students will be able to learn about Hospitality and its role in the tourism industry.• Understand what are the different components and services of hospitality.
3	Introduction to Tourism transportation-I	<ul style="list-style-type: none">• Role of Aviation in Tourism	<p>Students will be able to understand the role of transportation with respect to Meaning of Aviation</p> <ul style="list-style-type: none">• Understand the Role and different types of aviations.• Learn about the different domestic and international flights.

4	Introduction to Tourism transportation-II	<ul style="list-style-type: none"> ● Role of Cruise and Railways in Tourism 	<ul style="list-style-type: none"> ● Students will be able to understand the role of cruise and railways in tourism industry. ● Learn about the different facilities provided by cruise and railways.
5	Tour Guiding	<ul style="list-style-type: none"> ● Meaning of Tour guide ● Importance of Tour guiding ● Role of Tour guide 	<ul style="list-style-type: none"> ● Students will be able to understand the meaning of the Tour Guiding and Tour guide ● Understand the Need and importance of tour guide ● Explore the qualities to become an efficient tour guide ● Learn about the tools and techniques of guiding.
6	Skills in Tourism	<ul style="list-style-type: none"> ● Importance of skills ● Types of skills ● Qualities and skills required for a Tourism Professional 	<ul style="list-style-type: none"> ● Students will be able to understand the meaning of the Skills and its importance in tourism industry, ● Understand the different types of skills required in tourism industry. ● Learn important qualities and skills of a Tourism Professional.