

CBSE | DEPARTMENT OF SKILL EDUCATION

MASS MEDIA STUDIES (SUBJECT CODE - 835)

Blue-print for Sample Question Paper for Class XI (Session 2023-2024)

Max. Time: 3 Hours

Max. Marks: 60

PART A - EMPLOYABILITY SKILLS (10 MARKS):

UNIT NO.	NAME OF THE UNIT	OBJECTIVE TYPE QUESTIONS	SHORT ANSWER TYPE QUESTIONS	TOTAL QUESTIONS
		1 MARK EACH	2 MARKS EACH	
1	Communication Skills- III	1	1	2
2	Self-Management Skills- III	2	1	3
3	ICT Skills- III	1	1	2
4	Entrepreneurial Skills- III	1	1	2
5	Green Skills- III	1	1	2
TOTAL QUESTIONS		6	5	11
NO. OF QUESTIONS TO BE ANSWERED		Any 4	Any 3	07
TOTAL MARKS		1 x 4 = 4	2 x 3 = 6	10 MARKS

PART B - SUBJECT SPECIFIC SKILLS (50 MARKS):

UNIT NO.	NAME OF THE UNIT	OBJECTIVE TYPE QUESTIONS	SHORT ANS. TYPE QUES.- I	SHORT ANS. TYPE QUES.- II	DESCRIPTIVE/ LONG ANS. TYPE QUESTIONS	TOTAL QUESTIONS
		1 MARK EACH	2 MARKS EACH	3 MARKS EACH	4 MARKS EACH	
1	INTRODUCTION TO MASS MEDIA	4			1	5
2	EVOLUTION OF MEDIA	14	3	1	2	20
3	UNDERSTANDING MEDIA	10	2	1	1	14
4	PRE-PRODUCTION SKILLS	4		1	1	6
TOTAL QUESTIONS		32	5	3	5	45
NO. OF QUESTIONS TO BE ANSWERED		26	Any 3	Any 2	Any 3	34
TOTAL MARKS		1 x 26 = 26	2 x 3 = 6	3 x 2 = 6	4 x 3 = 12	50 MARKS

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Sample Question Paper for Class XI (Session 2023-2024)

Max. Time: 3 Hours

Max. Marks: 60

General Instructions:

1. Please read the instructions carefully.
2. This Question Paper consists of **24 questions** in two sections – Section A & Section B.
3. Section A has Objective type questions whereas Section B contains Subjective type questions.
4. **Out of the given (6 + 18 =) 24 questions, a candidate has to answer (6 + 11 =) 17 questions in the allotted (maximum) time of 3 hours.**
5. All questions of a particular section must be attempted in the correct order.
6. **SECTION A - OBJECTIVE TYPE QUESTIONS (30 MARKS):**
 - i. This section has 06 questions.
 - ii. There is no negative marking.
 - iii. Do as per the instructions given.
 - iv. Marks allotted are mentioned against each question/part.
7. **SECTION B – SUBJECTIVE TYPE QUESTIONS (30 MARKS):**
 - i. This section contains 18 questions.
 - ii. A candidate has to do 11 questions.
 - iii. Do as per the instructions given.
 - iv. Marks allotted are mentioned against each question/part.

SECTION A: OBJECTIVE TYPE QUESTIONS

Q. 1	Answer any 4 out of the given 6 questions on Employability Skills (1 x 4 = 4 marks)	
i.	Define Listening.	1
ii.	What is the importance of Personal Hygiene?	1
iii.	Define Teamwork.	1
iv.	What is the shortcut key to create a new document?	1
v.	Name any 1 entrepreneurial competency.	1
vi.	Define Green building.	1

Q. 2	Answer any 5 out of the given 7 questions (1 x 5 = 5 marks)	
i.	Define Communication.	1
ii.	Name one of the biggest critics in media's history.	1
iii.	Name the Camera movements.	1
iv.	Define Iris.	1
v.	Television is known as Idiot Box, whereas some other call it as _____.	1
vi.	Define Journalism.	1
vii.	What is the prime time in television?	1

Q. 3	Answer any 6 out of the given 7 questions (1 x 6 = 6 marks)	
i.	What is Op-ed page?	1
ii.	Define router.	1
iii.	What is meant by Media Literacy?	1
iv.	Define Plot.	1
v.	Who coined the term Documentary?	1
vi.	When did the Television first came to India?	1
vii.	Name the 1 st controller and director general of AIR	1

Q. 4	Answer any 5 out of the given 6 questions (1 x 5 = 5 marks)	
i.	Cinema is often called _____, as the images we see on screen are _____ images.	1
ii.	Define Time Slot.	1
iii.	What is meant by Berliner?	1
iv.	Expand the term IP and LAN.	1
v.	What do you understand by Mis en Scene	1
vi.	When did the media became mass media?	1

Q. 5	Answer any 5 out of the given 6 questions (1 x 5 = 5 marks)	
i.	What was stated by Christian Metz regarding films?	1
ii.	Define Shot.	1
iii.	What do you understand by Morphing?	1
iv.	Explain the term Supplement Journalism.	1
v.	What is TRP?	1
vi.	Define Stereotypes.	1

Q. 6	Answer any 5 out of the given 6 questions (1 x 5 = 5 marks)	
i.	Media Effects Theories are also known as _____.	1
ii.	Define Ground Plan.	1
iii.	What do you understand by Mass audience?	1
iv.	What are the 3 important aspects of a Plot?	1
v.	Which was the earliest form of Print Media?	1
vi.	Define Fiction.	1

SECTION B: SUBJECTIVE TYPE QUESTIONS

Answer any 3 out of the given 5 questions on Employability Skills (2 x 3 = 6 marks)

Answer each question in 20 – 30 words.

Q. 7	What are the 3P's of Public Speaking?	2
Q. 8	What do you understand by Grooming?	2
Q. 9	What do you understand by the comment Ignore Once?	2
Q. 10	Define Attitude.	2
Q. 11	Which are the important sectors of green economy?	2

Answer any 3 out of the given 5 questions in 20 – 30 words each (2 x 3 = 6 marks)

Q. 12	What do you understand by Scheduling Strategies?	2
Q. 13	Distinguish between News Bulletin and News Reel.	2
Q. 14	What do you understand by Propaganda?	2
Q. 15	What is meant by Short Story?	2
Q. 16	What makes Film a Complex narrative?	2

Answer any 2 out of the given 3 questions in 30– 50 words each (3 x 2 = 6 marks)

Q. 17	What is the difference between Linear narrative and Non-Linear narrative?	3
Q. 18	Distinguish between Multicast and Unicast.	3
Q. 19	What are the parameters of Film analysis?	3

Answer any 3 out of the given 5 questions in 50– 80 words each (4 x 3 = 12 marks)

Q. 20	How did Herbert Blumer distinguish between Group, Crowd, Public and Mass audience?	4
Q. 21	“Communication is not always smooth and clear.” Comment and give reasons why?	4
Q. 22	Distinguish between Television and Cinema.	4
Q. 23	“Internet many needs one point solution”. Comment.	4
Q. 24	Explain the contents of a story?	4