

# CBSE | DEPARTMENT OF SKILL EDUCATION

## CURRICULUM FOR SESSION 2020-2021

### INTRODUCTION TO TOURISM (SUBJECT CODE 406)

JOB ROLE: TRAVEL AGENT/ TOUR OPERATOR

#### RATIONALIZED CURRICULUM FOR

#### CLASS-X FOR SESSION 2020-21

Total Marks: 100 (Theory-50 + Practical-50)

INTRODUCTION TO TOURISM (406) Class X (Session 2020-21)			
	UNITS	NO. OF HOURS for Theory and Practical 220	MAX. MARKS for Theory and Practical 100
<b>Part A</b>	<b>Employability Skills</b>		
	Unit 1 : Communication Skills-II	13	10
	Unit 2 : Self-Management Skills-II	07	
	Unit 3 : ICT Skills-II	13	
	Unit 4 : Entrepreneurial Skills-II	10	
	Unit 5 : Green Skills-II	07	
	<b>Total</b>	<b>50</b>	
<b>Part B</b>	<b>Subject Specific Skills</b>		
	Unit 1 : : Soft Skills-II	25	40
	Unit 2: Introduction to Tourism –II	25	
	Unit 3: Tourism Business- II	20	
	Unit 4: Tourism Product –II	25	
	<b>Total</b>	<b>95</b>	
<b>Part C</b>	<b>Practical Work</b>		
	Project	75	20
	Viva		05
	Practical File / Portfolio/ Power Point presentation		15
	Demonstration of Skill competency via Lab Activities		10
	<b>Total</b>		<b>75</b>
<b>GRAND TOTAL</b>		<b>220</b>	<b>100</b>

**NOTE:** For Detailed Curriculum/ Topics to be covered under Part A: Employability Skills can be downloaded from CBSE website.

## DETAILED CURRICULUM/TOPICS:

### Part-A: EMPLOYABILITY SKILLS

S. No.	Units	Duration in Hours
1.	Unit 1: Communication Skills-II	10
2.	Unit 2: Self-management Skills-II	10
3.	Unit 3: Information and Communication Technology Skills-II	10
4.	Unit 4: Entrepreneurial Skills-II	15
5.	Unit 5: Green Skills-II	05
	<b>TOTAL DURATION</b>	<b>50</b>

**NOTE:** For Detailed Curriculum/ Topics to be covered under Part A: Employability Skill scan be downloaded from CBSE website.

### Part-B – SUBJECT SPECIFIC SKILLS

S. No.	Units	Duration in Hours
1.	Unit 1 : : Soft Skills-II	25
2.	Unit 2: Introduction to Tourism –II	25
3.	Unit 3: Tourism Business- II	20
4.	Unit 4: Tourism Product –II	25
	<b>TOTAL DURATION</b>	<b>95</b>

UNIT	SUB-UNIT	SESSION/ ACTIVITY/ PRACTICAL
<b>1. Soft Skills</b>	<b>1.1</b> Introduction	<b>Session:</b> Understanding the importance of Soft Skills
	<b>1.2</b> Defining Personality	<b>Session:</b> What is personality? <ul style="list-style-type: none"><li>• Definition</li><li>• Importance</li></ul>
	<b>1.3</b> Determinants of Personality	<b>Session:</b> Understanding the generic Determinants of Personality <ul style="list-style-type: none"><li>• Understanding factors that shape our personality</li><li>• Understanding how each individual has a unique personality</li></ul> <b>Activity:</b> Analyses and write an essay on your personality traits
	<b>1.4</b> Personality Development	<b>Session:</b> Understanding the process of personality development <ul style="list-style-type: none"><li>• Its importance in the tourism industry</li><li>• Studying the aspects related to personality development</li></ul>
	<b>1.5</b> Positive Work Attitude	<b>Session:</b> Determining the relationship between attitude and personality <ul style="list-style-type: none"><li>• Power and importance of positive attitude</li><li>• Strategies for positive work attitude</li></ul>

	<b>1.6 Creating First Impression &amp; Grooming*</b>	<ul style="list-style-type: none"> <li>• <b>Activity/Practical: Understanding the importance of first impression</b></li> <li>• <b>What is first impression?</b></li> <li>• <b>Grooming (Appearance)</b></li> <li>• <b>Attire (Dress Code)</b></li> <li>• <b>(Skill demonstration/Class activity)</b></li> </ul>
	<b>1.7 Basic Social Etiquettes - Work and Telephone*</b>	<ul style="list-style-type: none"> <li>• <b>Activity/Practical: Learning how to use proper work and social etiquettes</b></li> <li>• <b>Social etiquettes</b></li> <li>• <b>Work//Office etiquettes</b></li> <li>• <b>Business Telephone etiquettes</b></li> <li>• <b>(Skill demonstration/Class activity)</b></li> </ul>
	<b>1.8 Positive Body Language*</b>	<ul style="list-style-type: none"> <li>• <b>Activity/Practical: Understanding ggestural communication</b></li> <li>• <b>How to depict positive body language?</b></li> <li>• <b>Learning about negative body language</b></li> <li>• <b>(Skill demonstration/Class activity)</b></li> </ul>
	<b>1.9 Summary</b>	<b>Session:</b> Revisiting all the topics covered in the unit
<b>2. Introduction to Tourism- II</b>	<b>2.1 Introduction</b>	<b>Session:</b> Understanding the need for Tourism
	<b>2.2 What is Tourism?</b>	<b>Session:</b> Defining Tourism <ul style="list-style-type: none"> <li>• Domestic Tourism</li> <li>• International Tourism</li> <li>• Scope of Tourism</li> </ul>
	<b>2.3 General Impacts</b>	<b>Session:</b> How tourism affects Foreign Exchange, Infrastructural Development, Escalades Income and generates employability
	<b>2.4 Typology of Tourism Impacts</b>	<b>Session:</b> Learning about the various impacts of tourism on a destination
	<b>2.5 Sources of Tourism Information</b>	<b>Session:</b> Understanding the process of distribution of information about a destination
	<b>2.6 Tourism Organizations</b>	<b>Session:</b> Learning about Ministry of Tourism, State Tourism Development Corporation and UNWTO <ul style="list-style-type: none"> <li>• Role</li> <li>• Function</li> <li>• Objective</li> </ul>
	<b>2.7 Summary</b>	<b>Session:</b> Revisiting all the topics covered in the unit
<b>3. Tourism Business- II</b>	<b>3.1 Introduction</b>	<b>Session:</b> Understanding the various aspects of the business of tourism
	<b>3.2 Travel and Hospitality Terminology</b>	<b>Session:</b> Assimilating the need for Hospitality Terminology <ul style="list-style-type: none"> <li>• Guest Terminology</li> <li>• Hotel Terminology (Rooms and meals)</li> </ul>
	<b>3.3 Activities in a Travel Agency</b>	<b>Activity:</b> Learning about the various activities taken up by the Travel Agency <b>(PPT)</b>
	<b>3.4 Documentation for Travel</b>	<b>Session:</b> What does Domestic and International travel entail? <ul style="list-style-type: none"> <li>• Types of Tourists</li> <li>• Visas and Permits</li> <li>• Travel Insurance</li> </ul>

**\*Note- To be assessed in Practical only. No question shall be asked from this portion in Theory Exams**

	3.5 Summary	<b>Session:</b> Revisiting all the topics covered in the unit
<b>4. Tourism Product- II</b>	4.1 Introduction	<b>Session:</b> What is a Tourism Product?
	4.2 Classification of Tourism Products	<b>Session:</b> Learning about the different types of tourism products and its classifications
	4.3 Natural Tourism Products of India	<b>Session:</b> Assimilating knowledge about the different kinds of natural tourism products
	4.4 Man-Made Tourism Products of India	<b>Session:</b> Assimilating knowledge about the different kinds of Man-Made tourism products
	4.5 Symbiotic Tourism Products of India	<b>Session:</b> Assimilating knowledge about the different kinds of Symbiotic tourism products
	4.6 Event based Tourism Products of India	<b>Session:</b> Assimilating knowledge about the different kinds of Event based tourism products
	4.7 Site Based Tourism Products of India	<b>Session:</b> Assimilating knowledge about the different kinds of Site Based tourism products
	4.8 UNESCO World Heritage Sites*	<ul style="list-style-type: none"> <li>• <b>Practical/Project: Understanding the need for identification protection and preservation of Cultural and Natural Heritage</b></li> </ul>
	4.9 UNESCO World Heritage Sites in India*	<ul style="list-style-type: none"> <li>• <b>Practical/Project: Assimilating information about the 32 world heritage sites in India</b></li> </ul>
	4.10 Summary	<b>Session:</b> Revisiting all the topics covered in the unit

**\*Note- To be assessed in Practical only. No question shall be asked from this portion in Theory Exams**