



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)
CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/AP&AD(AC)/2026

Date: 17.08.2026

Circular No: Acad-55/2026

All the Heads of Schools affiliated to CBSE

Subject: Implementation of “Nasha Mukht Vidyalyaya Abhiyan” and Registration on Nasha Mukht Vidyalyaya (NMV) Portal – reg.

Dear Principal,

A comprehensive Nasha Mukht Vidyalyaya (NMV) Three-Year Action Plan (2026–2029) has been developed by the Department of School Education & Literacy (DoSEL), Ministry of Education, Government of India, to create safe, healthy, tobacco-free and drug-free learning environments across educational institutions through sustained awareness, prevention, capacity building and community participation.

The **Nasha Mukht Vidyalyaya (NMV) Portal** has been launched to support implementation and monitoring. The Portal enables schools to undertake self-assessment against the prescribed criteria for a tobacco-free and drug-free educational institution. Based on the self-evaluation and fulfilment of the prescribed criteria, schools may declare themselves as “**Nasha Mukht Vidyalyaya**”. The DoSEL may undertake random physical verification of schools that make such self-declarations.

You are requested for the following:

1. Register on the Nasha Mukht Vidyalyaya (NMV) Portal at <https://tofei.education.gov.in/> at the earliest. The user manual and other support resources may be accessed through the Portal.
2. Complete the online self-evaluation on the NMV Portal and undertake the required measures to establish and sustain a tobacco-free and drug-free school environment.
3. Conduct regular awareness programmes, preventive education activities, parent engagement, counselling and other initiatives envisaged under the *Nasha Mukht Vidyalyaya* Three-Year Action Plan (2026–2029). The Nasha Mukht Vidyalyaya Three-Year Action Plan (2026–2029) is enclosed for reference and necessary action.
4. Periodically review the progress of school registration, self-assessment and implementation through the NMV Portal and maintain necessary records for verification.
5. Encourage students and other members of the school community to participate in the "National Pledge against Drug Abuse" being organised by the Department of Social Justice and Empowerment (DoSJE) on 18 August 2026.
6. Encourage participation in the Ministry of Education's MyGov Quiz on International Day against Drug Abuse and Illicit Trafficking, available at:
<https://quiz.mygov.in/quiz/quiz-on-international-day-against-drug-abuse-and-illicit-trafficking/>



‘एकीकृत कार्यालय परिसर, सेक्टर - 23, द्वारका, नई दिल्ली - 110075’
‘Integrated Office Complex, Sector - 23, Dwarka, New Delhi - 110075’





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Schools are requested for timely registration on the NMV Portal, completion of the self-evaluation process and implementation of the prescribed interventions.

Active participation of all the stakeholders in the initiatives will help develop awareness, responsible behaviours and informed decision-making, empowering the students to lead healthy, safe and substance-free lives.

(Dr. Praggya M. Singh)
Professor & Director (Academics)



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Copy to the respective Heads of Directorates, Organisations and Institutions with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklaya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil – Ladakh
12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521 456
13. The Director, Jharkhand Education Project Council, Ranchi, Jharkhand
14. The Director, Sambhota Tibetan Schools Society (STSS), Central Tibetan Administration (CTA), Dharamshala, HP
15. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
16. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
17. The Director, Navy Education Society, Directorate of Naval Education, Naval Headquarters, Ministry of Defence, West Block-V, RK Puram, Delhi-110066
18. JS to Chairperson, CBSE
19. Secretary/ Controller of Examinations/ All Directors, CBSE
20. All Professors & Directors, CBSE
21. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
22. All Joint Secretary/ Deputy Secretary/ PPS/SPS/Under Secretary/ Assistant Secretary, CBSE
23. All Associate Professor & Additional Director, Assistant Professor & Joint Directors, Assistant Professor & Deputy Directors, Assistant Professor & Assistant Directors, CBSE
24. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
25. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
26. In-Charge, Library
27. Record File

Professor & Director (Academics)



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Department of
School Education & Literacy
Ministry of Education, Govt. of India



समग्र शिक्षा
Samagra Shiksha

Nasha Mukht Vidyalyaya
SAY NO TO DRUGS

NASHA MUKT VIDYALAYA ABHIYAN

Three-Year Action Plan (2026–2029)
For Making Educational Institutions
Drug-Free



**Implementation of a 3-year Action Plan
for making Educational Institutions
Nasha Mukht Vidyalyaya by March 2029**

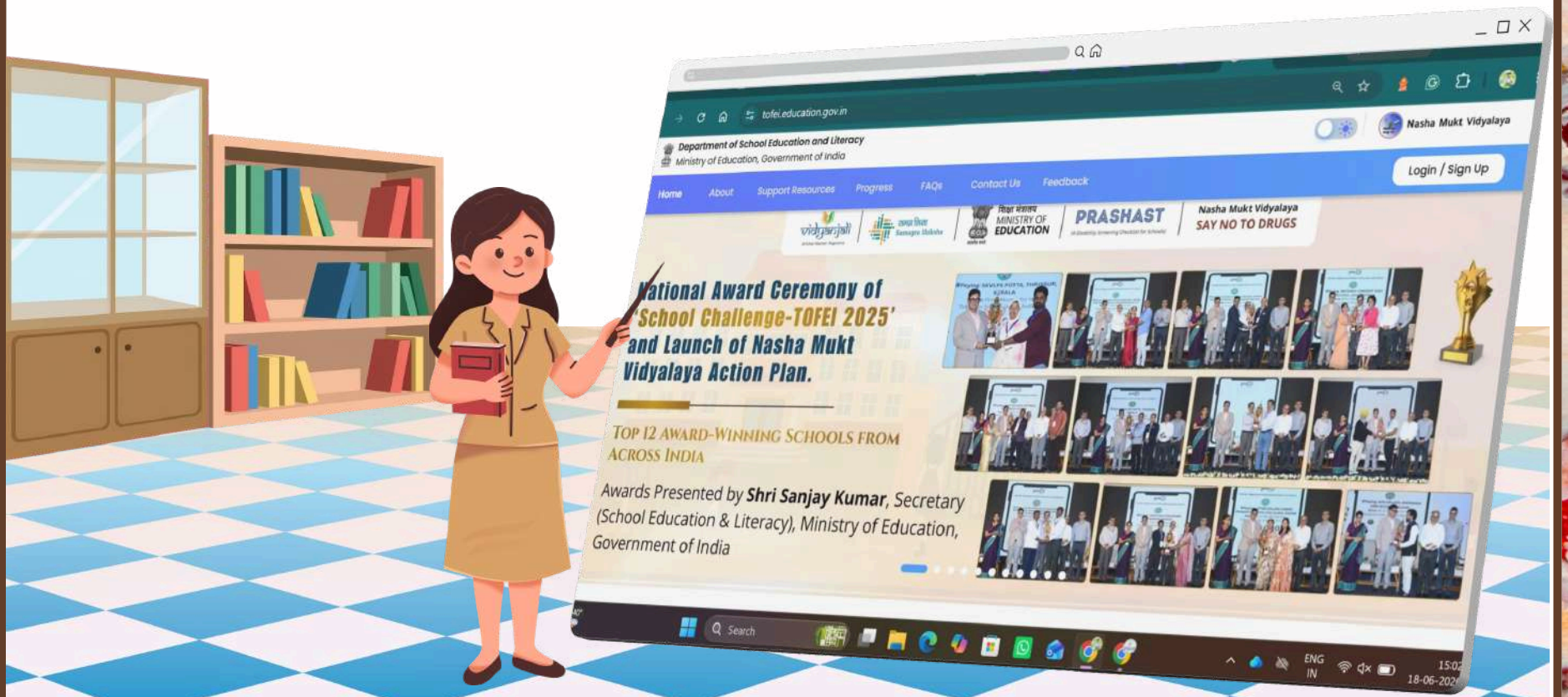


Nasha Mukta Vidyalaya



सत्यमेव जयते

**Government of India
Ministry of Education
Department of School Education and Literacy**



Scan QR to visit the portal

Content:

Vision Statement

To create safe, healthy, and drug-free educational environments across India through awareness, prevention, capacity building, and community participation.

100% ToFEI Compliance & Drug-Free Educational Institutions by 2029

Key Objectives

1. Drug-Free Schools
2. Tobacco-Free Educational Institutions (ToFEI)
3. Student Awareness & Behaviour Change
4. Teacher & Parent Capacity Building



#SayNoToTobacco     #TobaccoFreeIndia



TOBACCO: A SILENT KILLER, A HEAVY BURDEN



“Tobacco use is not just a health hazard, it is a social and economic crisis that affects our present and destroys our future.”

1. TOBACCO THREATENS HEALTH

Tobacco consumption causes:

Cancer, Heart Disease, Respiratory Illnesses, Several Non-Communicable Diseases



India loses nearly

13.5 LAKH

LIVES EVERY YEAR

due to tobacco-related illnesses



CANCER



HEART
DISEASE



RESPIRATORY
ILLNESSES



NON-COMMUNICABLE
DISEASES

2. A DEEP ECONOMIC BURDEN

Beyond health, tobacco also creates a deep economic burden, especially on poorer households.

It is estimated that among the

BOTTOM 40%

of rural households, expenditure on

PAN, TOBACCO & INTOXICANTS

EXCEEDS EXPENDITURE ON EDUCATION

This tells us something
EXTREMELY IMPORTANT.



3. A GROWING CANCER BURDEN IN INDIA

Tobacco use is one of the leading causes of cancer and life-threatening diseases in India. **Tobacco-related cancers account for 33.3% of all cancer cases**, including **48.7% in males and 16.5% in females**. Beyond health impacts, tobacco-related diseases place a major economic burden on India's healthcare system, affecting families, productivity, and national development.

4. MAJOR CAUSE OF NON-COMMUNICABLE DISEASES



According to the Report of the Ministry of Health & Family Welfare on the “Economic Burden of Tobacco Related Diseases in India, 2014”,

Tobacco consumption is a major cause of NON-COMMUNICABLE DISEASES IN INDIA, which account for approximately 60% of deaths.



ALARMING REALITY AMONG OUR YOUTH (GYTS-4), INDIA, 2019



8.5 %

of students aged 13–15 years in India currently consuming tobacco in some form or the other.



5,500+

children initiate tobacco consumption **DAILY** in India.



As per **GATS -2 (2016-17)**, about **26.6 crore youth** aged **15** plus currently using tobacco in some form



Most adult users of tobacco start tobacco use during **adolescence**.



55 %

users initiate lifelong tobacco use **BEFORE THE AGE OF 20 YEARS**.



70 %

of students who smoke cigarettes bought it from **PAN SHOP / VENDORS**.

A WAKE-UP CALL



देश में तंबाकू और धूम्रपान की आदत अब एक गंभीर चुनौती का रूप ले चुकी है। हर वर्ष लाखों लोग कैंसर, हृदय रोग और फेफड़ों की बीमारियों से मौत के मुँह में समा रहे हैं — फिर भी तंबाकू का सेवन लगातार बढ़ता जा रहा है। सबसे चिंताजनक बात यह है कि हर दिन लगभग **5500** नए बच्चे तंबाकू सेवन शुरू कर रहे हैं।

NOTE: विशेषज्ञों के अनुमान के अनुसार, ग्रामीण क्षेत्र में तंबाकू सेवन करने वाले परिवारों की संख्या **2011-12** के **9.9** करोड़ से बढ़कर **2023-24** में **13.3** करोड़ तक पहुँच चुकी है। वहीं शहरी क्षेत्र में यह संख्या **2.8** करोड़ से बढ़कर **4.7** करोड़ हो गई है।



STRATEGIC INTERVENTION

Key action to build safe, healthy, and drug-free education institution

1

NASHA MUKT VIDYALAYA PORTAL

- Self-declaration portal launched by DoSEL
- Monitoring implementation of Drug-Free Zone / ToFEI compliance
- Schools registered under UDISE+ will report compliance



2

500-METER DRUG-FREE ZONE

- Declare a 500-meter radius around all educational institutions as a Drug-Free Zone.
- Mandatory signage boards outside schools
- Prohibition on selling or consuming drugs within 500 meters
- Violations to be reported to Police & Narcotic Law Enforcement Agencies



3

500-METER DRUG-FREE ZONE

- Integration of age-appropriate curriculum on substance abuse prevention into Life Skills and Health Education.
- Substance abuse prevention is embedded in NCERT curriculum
- Included in CBSE Life Skills curriculum
- State Boards are encouraged to adapt and integrate curriculum



4

500-METER DRUG-FREE ZONE

- Development of standardized IEC material on tobacco, drugs, and substance abuse.
- IEC Components: Posters, Handbooks, Documentaries, Awareness Films
- Target Audience: Students, Teachers, Parents
- Developed in collaboration with NCERT
- Translation and contextualization into regional languages through SCERTs





CAPACITY BUILDING INSTITUTION STRENGTHENING



Empowering teachers and institution to create safe and supportive learning environments

5

TEACHER TRAINING MODULE

Training teachers to identify, support and guide students at risk and implement Tobacco-Free & Drug-Free School guidelines effectively.



HOW TO DO?

- Step-1: Develop a comprehensive training module for teachers covering all key areas.
- Step-2: Capacity building of teachers through structured training programmes at state and district level.

WHO WILL DO?

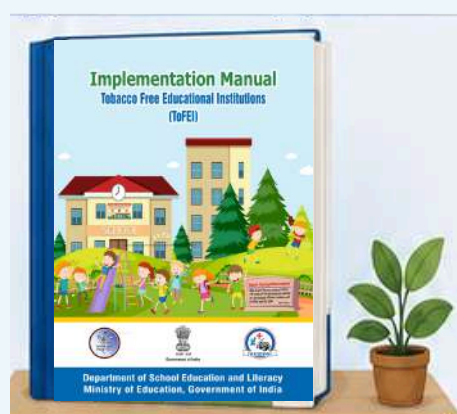


**DoSEL/
CBSE/
NCERT/
SCERTs &
States/ UTs**

6

TEACHER HANDBOOK / GUIDE

A handy implementation handbook for School Heads and Nodal Teachers to ensure effective sensitization and support for students.



HOW TO DO?

- Develop an implementation handbook/guide containing practical instructions.
- Include activity ideas and referral contacts.
- Provide support mechanisms for handling cases of substance abuse within classrooms.

WHO WILL DO?



NCERT

7

PRE-SERVICE & IN- SERVICE TRAINING

Integrate substance abuse prevention modules into teacher education and provide regular in-service training under Samagra Shiksha.



HOW TO DO?

- Develop and include the module in B.Ed. and D.El.Ed. curricula.
- Provide annual in-service training for teachers under Samagra Shiksha and through NCERT.

WHO WILL DO?



**DoSEL/
NCTE/
States/UTs**

8

STRENGTHENING SCHOOL HEALTH PROGRAMME

Upgrade IEC content on tobacco, substance and alcohol abuse and widen the reach of the Manodarpan portal for better mental health support.



HOW TO DO?

- Constitute a Working Group of stakeholder departments.
- Upgrade existing IEC material to make it more relevant and context-specific.
- Expand the reach of the Manodarpan portal among students, teachers and parents.

WHO WILL DO?



**DoSEL/
NCERT**



AWARENESS, OUTREACH & PUBLIC PARTICIPATION

Building awareness. Inspiring Change. Strengthening Communities



9

PARICHARCHA SESSIONS through PM e-Vidya TV Channels

- Paricharcha sessions provide psycho-social support to students, teachers and parents across India.
- Focus on mental health, well-being and holistic development.
- These sessions shall be continued for awareness and behavioural change in children.



STUDENTS



TEACHERS



PARENTS



PM e-Vidya
TV CHANNELS

10

PERIODIC AWARENESS CAMPAIGNS on MyGov Platform

- Awareness and sensitization activities and competitions focused on the themes related to tobacco and substance abuse.
- Engaging students and parents through digital participation.
- Organizes on MyGov platform time to time.



Your voice. Your ideas. Your impact.
Together for a Nasha Mukta Bharat.

11

ANNUAL NATIONWIDE OBSERVANCE OF IMPORTANT DAYS

- Observance of World No Tobacco Day (31st May) and International Day against Drug Abuse (26th June) every year in schools.
- National level programme on 31st May for World No Tobacco Day.

31 MAY



WORLD
NO TOBACCO DAY

26 JUNE



INTERNATIONAL DAY
AGAINST DRUG ABUSE



DoSEL



States/UTs



NCERT



CBSE



ROADMAP TO 2029 TIMELINE & MILESTONES



A phased approach towards 100% Nasha Mukh (Drug-Free) Education Institution

2026–27

FOUNDATION & INITIATION

Establish systems, build capacity, and initiate awareness for a strong start.



FOCUS AREAS

- Launch of Nasha Mukh Vidyalaya Portal for self-declaration & compliance monitoring
- Declaration of 500-Meter Drug-Free Zones around all educational institutions
- Development of IEC materials & curriculum strengthening
- Teacher training module & handbook development
- Operationalization of MoU and initiation of awareness campaigns
- Monitoring and periodic review mechanism initiated

MILESTONE



40–50%

Schools Compliant

2027–28

EXPANSION & CAPACITY BUILDING

Scale up implementation, strengthen training and expand outreach.



FOCUS AREAS

- Scale up teacher training and capacity building at all levels
- Translation of IEC materials into regional languages
- Widen the reach of Manodharpan portal & Paricharcha sessions
- Strengthen MyGov campaigns and student engagement
- Enhanced monitoring through digital dashboards

MILESTONE



75%

Schools Compliant

2028–29

CONSOLIDATION & IMPACT

Ensure full compliance, behaviour change and sustainable impact.



FOCUS AREAS

- Full implementation of all interventions across schools
- Intensified behavioural change communications
- Strengthen linkages with health & rehabilitation services
- Impact assessment and continuous improvement
- Recognition of Nasha Mukh (Drug-Free) Educational Institutions

MILESTONE



100%

Schools Compliant

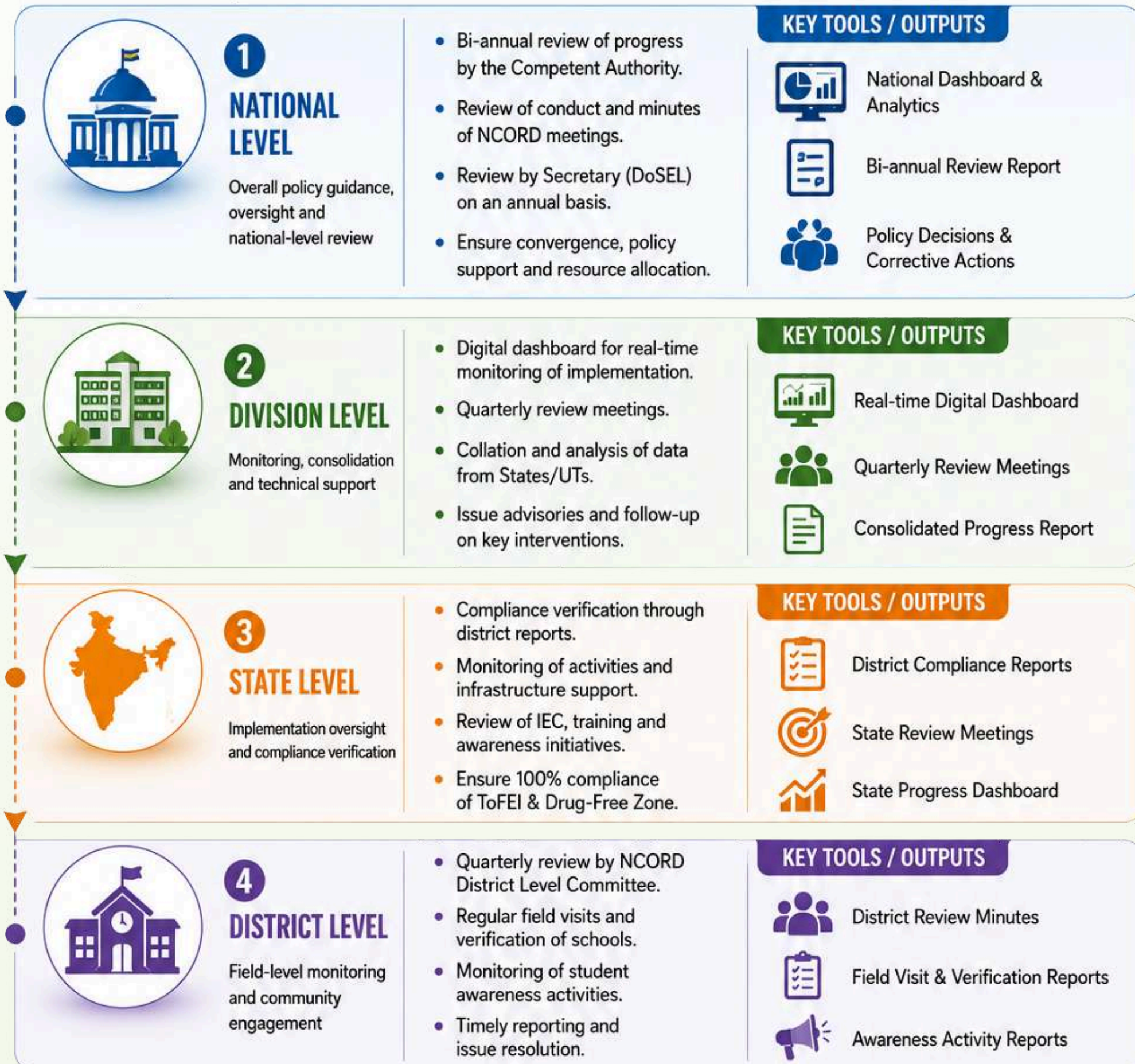


MONITORING & REVIEW FRAMEWORK

Continuous Monitoring. Timely Review. Effective Implementation.



A multi-level monitoring mechanism to ensure effective implementation, accountability, and achievement of targets.





TEN CRITERIA OF NASHA MUKT VIDYALAYA



1

COMPREHENSIVE TOBACCO-FREE SIGNAGE WITHIN CAMPUS

All schools shall display “Tobacco Free Area” signage at prominent locations within the campus to reinforce a substance-free environment.

2

DISPLAY OF RESPONSIBLE AUTHORITY ON SIGNAGE

Details of the designated Reporting Officer/Monitor, including name, designation, and contact information, shall be clearly displayed and regularly updated on all relevant signages.

3

INSTITUTIONAL IDENTITY AS A TOBACCO-FREE CAMPUS

Schools shall prominently display “Tobacco Free Educational Institution” signage at the entrance or boundary wall.

4

DRUG-FREE ZONE DECLARATION (500-METER RADIUS)

Schools shall display warning signage at the entrance/boundary wall indicating prohibition of sale of drugs within a 500-meter radius.

5

CLEAN AND SUBSTANCE-FREE CAMPUS ENVIRONMENT

The entire campus shall be free from tobacco waste (cigarette/beedi butts, gutka/pan masala pouches), drug-related substances, alcohol traces, and spitting marks.

6

AWARENESS AND INFORMATION DISPLAY

Posters, charts, and IEC materials highlighting the harmful effects of tobacco, drugs, and other substances shall be displayed prominently within the premises.

7

REGULAR AWARENESS ACTIVITIES

Schools shall conduct at least one awareness programme on tobacco, drugs, or substance abuse every six months.

8

SCHOOLS SHALL DESIGNATE “NASHA MUKT VIDYALAYA MONITORS

No shops selling tobacco products should be permitted within 100 yards of the institution.

9

INSTITUTIONAL POLICY INTEGRATION

A formal “No Tobacco/Drugs Substance Abuse” policy shall be included in the school’s Code of Conduct.

10

COMPLIANCE WITH 100-YARD REGULATION AND ENFORCEMENT

Schools shall ensure: Marking of a 100-yard boundary (e.g., yellow line), and no sale of tobacco or drug products within this area around the school.



सत्यमेव जयते

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