



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)
CENTRAL BOARD OF SECONDARY EDUCATION
(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/SE/JS/MESC/2024

29.10.2024
Circular No. Skill-94/2024

The Heads of all the Institutions
affiliated to CBSE

Subject: Invitation to participate in 'Create in India Challenge – Season 1' for schools in 'WAVES Young Filmmakers Challenge 2024'

Ministry of Information & Broadcasting, Govt. of India, Media and Entertainment Skills Council (MESC) and Whistling Woods International (WWI) is inviting all Schools to participate in the '**Create in India Challenge – Season 1**' a key component within the upcoming World Audio-Visual & Entertainment Summit (WAVES) to be held from February 5-9, 2025, in New Delhi.

World Audio-Visual & Entertainment Summit (WAVES) is a landmark event for the global media and entertainment industry, aiming to foster innovation, collaboration, and the exchange of ideas among industry, leaders, creators and policymakers.


As a precursor to WAVES, the Ministry of Information & Broadcasting with support from industry associations has launched the '**Create in India Challenge – Season 1**' featuring 25 meticulously curated competitions. These challenges/ competitions invite participants to demonstrate their creativity and expertise across various domains of the media and entertainment industry.

Involvement of students in the CIC Season-1 will be instrumental in furthering the objectives of this initiative and will contribute significantly to their professional growth and the advancement of India's Media and Entertainment sector.

The details of the 'Create in India Challenge (CIC)' – Season 1 are as follows:

Eligibility:	Students from age 12-19 years in two groups – Junior group (12-15 years) & Senior group (16-19 years).
Theme:	'Technology & Humanity' (or its variations like 'The Humanity of Technology' or 'The Technology of Humanity')
Film Duration:	60 seconds
Entry Guidelines:	Each participant or team (up to 4 members) can submit up to 3 entries.
Technology:	Films can be shot using any equipment available (e.g. smartphones, cameras) <i>Creativity is more important than technical sophistication.</i>
Submission Guidelines:	Participants can submit their film, through a link where the video is uploaded on any online platform with public access including You Tube/ GDrive/ OneDrive / Vimeo, etc. The submission should include the film file, a brief synopsis (50-100 words), and participant information (name, age, contact, details).
Judging Criteria:	Films will be evaluated based on creativity, appeal, clarity of message, overall impact and jury discretion

Please visit the website (<https://wavesindia.org/>) for more information and registration.


(Dr. Biswajit Saha)
Director (Skill Education)



'शिक्षा सदन', 17, राउज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली – 110002
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Copy to the respective Heads of Directorates, Organizations, and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18, Institutional Area, Shaheed Jeet Singh Marg, Delhi -16.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida - 201309.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi – 110054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh – 160017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar - 791 111.
7. The Director of Education, Govt. of Andaman & Nicobar Islands, Port Blair – 744101.
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110085.
9. The Secretary, Sainik Schools Society, Room No.101, D-1 Wing, Sena Bhawan, New Delhi-110001.
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi – 110001.
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar, Delhi Cantt – 110010.
12. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
13. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
14. Vice President & Business Head, Whistling Woods International, Filmcity Complex, Goregaon East, Mumbai – 400065
15. Chief Executive Officer, Media & Entertainment Skills Council (MESC), Media & Entertainment Skills Council, 522-524, 5th Floor, DLF Tower-A, Jasola, New Delhi – 110025
16. The Deputy Secretary to Chairman, CBSE - for kind information of the Chairman, CBSE.
17. All the Heads of Department of the Board.
18. All the Regional Directors/Regional Officers/Head-COEs, CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions for compliance.
19. Director/Deputy Secretary (Media & Public Relations), CBSE.
20. Joint Secretary (IT), CBSE, Rouse Avenue with the request to upload this notification on the CBSE Academic website.

Director (Skill Education)



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