केमाशिबो /निदे.(शैक्ष.)/ 2023 **दिनांक: 11 अगस्त 2023**

परिपत्र संख्या: शैक्षणिक - 93/2023

केमाशिबो से संबद्ध सभी विद्यालयों के प्रमुख

विषय:– "मेरी माटी मेरा देश" 2023

आजादी का अमृत महोत्सव (अकम) भारत की आजादी के 75 वर्ष पूर्ण होने के उपलक्ष्य में हमारे नागरिकों के सामूहिक प्रयासों से प्रबंधित एक महत्वपूर्ण राष्ट्रव्यापी पहल है। इस महत्वपूर्ण अवसर के अनुरूप, संस्कृति मंत्रालय ने "मेरी माटी मेरा देश" नामक एक अभियान की कल्पना की है, जो आज़ादी का अमृत महोत्सव के समापन के रूप में कार्य करेगा। यह अभियान उन बहादुर वीरों को श्रद्धांजलि होगी जिन्होंने हमारे देश के लिए सर्वोच्च बलिदान दिया। इसमें विद्यालयों सहित सभी स्तरों पर शैक्षणिक संस्थानों की सक्रिय भागीदारी के साथ ब्लॉक, शहरी स्थानीय निकाय, राज्य और राष्ट्रीय स्तर पर आयोजित समारोह सम्मिलित होंगे।

इस पहल की शानदार सफलता सुनिश्चित करने के लिए विद्यालय महत्वपूर्ण भूमिका निभाते हैं। केमाशिबो सभी विद्यालयों से निम्नलिखित प्रमुख क्षेत्रों में सम्मिलित होने का आग्रह करता है:

- विद्यार्थी भागीदारी के माध्यम से उत्साह प्रज्वलित करना।
- अभियान में विद्यार्थियों को सक्रिय रूप से सम्मिलित करके भागीदारी की भावना विकसित करना।
- अभियान के विषय के लिए विशेष सभाएँ आयोजित करना और अभिभावक को सूचनात्मक पत्रक वितरित करना, जागरूकता उत्पन्न करना और इस उद्देश्य के लिए समर्थन जुटाना।
- विद्यार्थियों को पंच प्राण प्रतिज्ञा लेने के लिए प्रोत्साहित करना, जो राष्ट्र के मूल्यों के प्रति एक गंभीर प्रतिबद्धता है। इसके अतिरिक्त, उन्हें मुट्ठी भर मिट्टी ("मिट्टी") के साथ सेल्फी लेने और उन्हें समर्पित वेबसाइट पर अपलोड करने के लिए प्रोत्साहित करना, जो इस भूमि और उसके इतिहास से उनके जुड़ाव का प्रतीक है।
- सुनिश्चित करें कि विद्यार्थी भू-स्तर, ब्लॉक, शहरी स्थानीय निकाय और राष्ट्रीय स्तर पर अभियान में सक्रिय रूप से सम्मिलित हों।

संस्कृति मंत्रालय द्वारा दिनांक 23.07.2023 के पत्र में उल्लिखित व्यापक कार्यक्रम का विवरण अनुलग्नक-1 के रूप में संलग्न है।

इसके अतिरिक्त, युवा मामले और खेल मंत्रालय, उत्सव के एक महत्वपूर्ण पहलू-वृक्षारोपण अभियान का नेतृत्व कर रहा है। आजादी के 75 वर्ष पूरे होने के उपलक्ष्य में, विद्यालयों को अपने परिसर में स्वदेशी पेड़ों के 75 पौधे लगाने और एक "अमृत वाटिका" स्थापित करने के लिए प्रोत्साहित किया जाता है। युवा मामले मंत्रालय से संचार को अनुलग्नक-2 के रूप में संलग्न किया गया है।

इस प्रयास के समर्थन में, पर्यावरण, वन और जलवायु परिवर्तन मंत्रालय वृक्षारोपण के लिए पौधे उपलब्ध करा रहा है। वन महानिदेशक और विशेष सचिव ने सभी राज्यों/केंद्र शासित प्रदेशों के प्रधान मुख्य वन संरक्षकों और वन

बलों के प्रमुखों के साथ संवाद कर उनकी भागीदारी की मांग की है। दिनांक 10.07.2023 के इस पत्र की एक प्रति आपके संदर्भ के लिए अनुलग्नक-3 के रूप में संलग्न है।

इन गतिविधियों में विद्यार्थियों की भागीदारी को प्रोत्साहित करके, विद्यालय सामूहिक रूप से हमारी विरासत का सम्मान कर सकते हैं, राष्ट्र के प्रति हमारे समर्पण को बढ़ा सकते हैं और एक उज्जवल, हरित भविष्य की नींव रख सकते हैं।

डॉ. जोसफ इमानुवल
निदेशक (शैक्षणिक)

नीचे दर्शाए अनुसार निदेशालयों, संगठनों और संस्थानों के संबंधित प्रमुखों को उनके अधिकार क्षेत्र के तहत सभी विद्यालयों को सूचना प्रसारित करने के अनुरोध के साथ प्रति:

1. आयुक्त, केन्द्रीय विद्यालय संगठन, 18 इंस्टीट्यूशनल एरिया, शहीद जीत सिंह मार्ग, नई दिल्ली-16
2. आयुक्त, नवोदय विद्यालय समिति, बी-15, सेक्टर-62, इंस्टीट्यूशनल एरिया,नोएडा-201,309
3. सचिव, एकलव्य आदर्श आवासीय विद्यालय (ईएमआरएस), जनजातीय कार्य मंत्रालय, भारत सरकार।
4. सचिव, सैनिक विद्यालय सोसायटी, कमरा नंबर 101, डी-1 विंग, सेना भवन, नई दिल्ली-110001
5. अध्यक्ष, ओडिशा आदर्श विद्यालय संगठन, एन-1/9, दूरदर्शन केंद्र के पास, पीओ सैनिक विद्यालय नयापल्ली, भुवनेश्वर, ओडिशा-751005
6. शिक्षा निदेशक, शिक्षा निदेशालय, दिल्ली सरकार, पुराना सचिवालय, दिल्ली-110 054
7. सार्वजनिक निर्देश निदेशक (विद्यालय), केंद्र शासित प्रदेश सचिवालय, सेक्टर 9, चंडीगढ़ -160017
8. शिक्षा निदेशक, सिक्किम सरकार, गंगटोक, सिक्किम -737101
9. विद्यालय शिक्षा निदेशक, । अरुणाचल प्रदेश सरकार ईटानगर -791 111
10. शिक्षा निदेशक, अंडमान और निकोबार द्वीप समूह सरकार, पोर्ट ब्लेयर - 744101
11. विद्यालय शिक्षा निदेशक, लद्दाख, कमरा नंबर 101-102, भूतल, परिषद सचिवालय, कुर्बाथांग, कारगिल - लद्दाख
12. विद्यालय शिक्षा निदेशक, आंध्र प्रदेश, तीसरी मंजिल, बी ब्लॉक, अंजनेय टावर्स, वीटीपीएस रोड, भीमाराजू गुट्टा, इब्राहिमपटनम, आंध्र प्रदेश - 521 456
13. निदेशक, केंद्रीय तिब्बती विद्यालय प्रशासन, ईएसएसईएस प्लाजा, सामुदायिक केंद्र, सेक्टर-3, रोहिणी, दिल्ली
14. सेना शिक्षा के अतिरिक्त महानिदेशक, ए-विंग, सेना भवन, डीएचक्यू, पीओ, नई दिल्ली -110001
15. सचिव, एडब्ल्यूईएस रक्षा मंत्रालय (सेना) का एकीकृत मुख्यालय, एफडीआरसी बिल्डिंग नंबर 202, शंकर विहार (एपीएस के पास), दिल्ली कैंट -110010
16. अध्यक्ष, केमाशिबो के उप सचिव
17. सचिव/परीक्षा नियंत्रक/सभी निदेशक, केमाशिबो
18. केमाशिबो के सभी क्षेत्रीय निदेशकों/क्षेत्रीय अधिकारियों को इस अनुरोध के साथ कि वे इस परिपत्र को अपने-अपने क्षेत्रों में बोर्ड के संबद्ध विद्यालयों के सभी प्रमुखों को भेजें।
19. सभी संयुक्त सचिव/उप सचिव/अवर सचिव/सहायक सचिव, केमाशिबो
20. सभी प्रमुख/प्रभारी, उत्कृष्टता केंद्र, केमाशिबो
21. प्रभारी आईटी एकक को इस अनुरोध के साथ कि इस परिपत्र को केमाशिबो की शैक्षणिक वेबसाइट पर डाला जाए
22. प्रभारी, पुस्तकालय
23. रिकॉर्ड फ़ाइल

निदेशक (शैक्षणिक)

गोविंद मोहन
सचिव
Govind Mohan
Secretary

सत्यमेव जयते

भारत सरकार
संस्कृति मंत्रालय
नई दिल्ली–110001
GOVERNMENT OF INDIA
MINISTRY OF CULTURE
NEW DELHI-110 001

D.O. No. 42-22/261/2023-AKAM

July 23, 2023

Dear Sanjay :

Azadi Ka Amrit Mahotsav (AKAM) being celebrated as a nationwide and people led initiative commemorate 75 years of India's independence and the glorious history of its people, culture and achievements.

2. 'Azadi Ka Amrit Mahotsav' started on 12th March 2021 with a march from Sabarmati to Dandi. In this over two years journey, AKAM programmes have witnessed massive Janbhagidhari. Till the end of June 2023, more than 1.9 lakh events were undertaken. As on date, 9 AKAM related programmes are done every hour. This is the largest celebratory effort in the post-Independence history of India dedicated to 75 years of freedom.

3. **"Meri Maati Mera Desh"** campaign is envisaged as a culminating event of 'Azadi Ka Amrit Mahotsav'. It involves paying tribute to the 'Veers', who have made the supreme sacrifice for the country, by conducting ceremonies at Panchayat/Village, Block, Urban Local body, State & National level.

4. The details of the programmes under the campaign **"Meri Maati Mera Desh"** to be organized in the Rural and Urban Areas are as given below:

A. **Programs in Rural Areas:** There are three key stages to the programme in the rural areas- Panchayat/Village level programme, Block level Programme, and the Finale at the National Capital.

i. **Panchayat level programs**: - These programmes are to be organized between 9th August 2023 to 15th August 2023. There are five elements of the Panchayat level programmes as detailed below:

a. **Dedication of Shilaphalakam (memorial)**: A fundamental aspect of the program is to express heartfelt gratitude to all the brave hearts (Veer) who have made the supreme sacrifice. On the Shilaphalakam, names of the Veers are to be inscribed. For this purpose, the Veers includes freedom fighters, defense personnel, personnel of Central Armed Police Forces and State Police who laid down their lives in the line of duty. Shilaphalakam may preferably be erected near Amrit Sarovars or in the absence of Amrit Sarovar, some other appropriate water body. In case no such water body is available, the Shilaphalakam may be constructed in the Panchayat building or local school or at some other prominent location. (The design of the Shilaphalakam is enclosed in the Annexure). Events may be held at panchayat/Village from 9th August 2023 to 15th August 2023, near Shilaphalakam.

Room No. 502, 'C' Wing, Shastri Bhawan, Dr. Rajendra Prasad Road, New Delhi-110 001
Phone : +91-11-23381040, 23386995, E-mail : secy-culture@nic.in

b. **Panch Pran Pledge**: At the memorial site, people will take a solemn pledge covering Panch Pran of the Hon'ble Prime Minister, affirming their commitment to the country. The pledge is given below:

"I pledge to play my part in building a developed India
I pledge to remove any trace of colonial mindset
I pledge to take pride in promotion & preservation our rich cultural heritage
I pledge to strive for the unity and solidarity of the country
I pledge to fulfill my duties and responsibilities towards my nation
I pledge to honour the sacrifice of our country's brave-hearts and devote
elf to nation's defense & progress"

ng the ceremony, people would eit
e while taking the pledge with s
icated website. This would be a ke

c.

developing an Amrit Vatika.

Veeron Ka Vandan: Panchayats may hold felicitation ceremonies for honoring thefreedom fighters and the families of the deceased freedom fighters. They may also honour retired personnel from Defense, CAPF and State Police and the families of the brave hearts of these forces who have sacrificed their lives in the line of duty. Felicitation may be as per local

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her individually or collectively take a
oil in the hand and upload to the
y public activation activity to ensure
high janbhagidari.

Vasudha Vandhan: Each Gram Panchayat/village will renew and replenish Mother Earth by planting 75 saplings of indigenous species and

d **Block Level Programs:** Youth volunteers and other people would collect Mitti from each Panchayat/Village and bring them to the block level. From each Block, Mitti Kalash having the soil from all thePanchayat/Village, would be carried to the National Capital. For better youth participation at Gram Panchayat/Village and Block level, the District Youth Officer of NYKS, Department of Youth Affairs may be associated with the campaign.

traditions and customs

e. Hoisting of the National Flag and singing of Rashtragaan may be undertaken at each of the programme sites

i. **Finale Event at New Delhi:** From 27th August 2023 to 30th August 2023, the collected Mitti-Kalash will be transported to Kartavya Path, New Delhi. The Mitti from all parts of the country would be utilized to develop a unique

ii. garden, called Amrit Vatika, with plantation of the indigenous species. An AKAM Memorial dedicated to all the heroes who have contributed for the

Programs in Urban Areas: There are three key stages to the programme in the Urban areas. The first level of programmes will be held in the small Urban Local bodies, Notified Area Councils (NACs), Cantonment Boards,

ii Town Panchayats. Second level programmes will be at bigger Municipalities and Municipal Corporations and the third level, i.e. the finale

freedom, unity and integrity of the country would be erected.

B

will be at the National Capital.

i.

ii.

i. **Programmes in Small Urban bodies/NAC/Cantonment Boards/Town Panchayats:** These programmes are to bebetween 9th August 2023 to 15th August 2023 In these areas all the five elements detailed for the rural areas in para 4 (A)(i) may be conducted

C

Programmes at the larger Municipalities/Corporations: These programmes are to beorganized between 16th August 2023 to 20th August, 2023 The Mitti Kalash are to be brought ceremoniously to larger Municipalities/Corporations.

ii **Finale Event at New Delhi:** From 27th August 2023 to 30th August 2023, the collected Mitti-Kalash from the Municipalities will be transported to Kartavya Path, New Delhi.

Important

Programmes at the State Capital: State Governments may like to organize State level ceremonial programmes dedicated to Meri Maati Mera Desh Campaign These programmes may be held between 16th August to 25th August 2023

Dates for the Meri Maati Mera Desh Campaign

Dates	Details
9th August 2023-15th August 2023	• Main launch event of the Campaign on 9th August 2023 • Programmes in Panchayats/Villages, Small Urban Local bodies • Uploading of Selfies
16th August 2023-20th August 2023	Programmes in Blocks, bigger Municipalities/Corporations
16th August 2023-25th August 2023	State Level ceremonial programmes
Towards the Grand Finale Proposed at Kartavya Path – 30th August 2023	
27th 2023 -28th August 2023	Preparation
29th August 2023	• Arrival of Youth delegates in Delhi and for the Finale
Or 30th August 2023	• Finale programme with VVIP presence at Kartavya Path

5. To encourage active participation, a dedicated website is being created (https://yuva.gov.in/meri_maati_mera_desh), where both general public and Gram Panchayat/Village/Urban Local Bodies representatives can get the programme details, the communication material, take pledge and post selfies and thus amplify the digital traction of the programme. Further, the design of Shilaphalakam would be downloadable from the website.

6 Your kind intervention is solicited on the following areas to make the program successful-

- i Creation of Buzz through participation of school students.
- ii Special assemblies dedicated to the topic and leaflets to parents.
- iii Panch Pran Pledge by the students and selfies with Mitti to be uploaded in the website dedicated for the purpose
- iv To ensure active participation of students at Panchayat, Block, Urban Local Bodies and National level programmes.

with regards,

Yours sincerely,

(Govind Mohan)

Shri Sanjay Kumar
Secretary
Department of School Education and Literacy
Ministry of Education
Shastri Bhawan, New Delhi – 110001

सत्यमेव जयते

आज़ादी का अमृत महोत्सव

केन्द्रीय माध्यमिक शिक्षा बोर्ड
(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)
CENTRAL BOARD OF SECONDARY EDUCATION
(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

मीता राजीवलोचन, भा.प्र.से
Meeta Rajivlochan, IAS

सचिव
भारत सरकार
युवा कार्यक्रम और खेल मंत्रालय
युवा कार्यक्रम विभाग
Secretary
Government of India
Ministry of Youth Affairs & Sports
Department of Youth Affairs

D.O. No. I-20011/5/2023-NYKS

Dated the 24th July 2023

Dear Sanjay ji,

In order to commemorate 75 years of Independence, a Mega program Meri Mati Mera Desh is proposed to be conducted on 9th August, 2023 in over 2.5 lakhs+ Gram Panchayats across the nation.

2. A key component of the program is planting of 75 saplings of indigenous trees and establish Amrit Vatika at village level. This act would re-affirm our bond with the land and renews our commitment to protect it for future generations. The Ministry of Environment, Forest and Climate Change has kindly agreed to offer support by providing saplings for the plantation. In this regards, DG Forest and Special Secretary Ministry of Environment and forest have written letter to Principal Chief Conservator of Forest to extend their support. A copy of the letter is attached here.

3. The Amrit Vatika should ideally be located near an Amrit Sarovar or water body; where these are unavailable, Village Schools would be excellent locations for the establishment of Amrit Vatika. If feasible, all schools can plant Amrit Vatikas of 75 saplings per school. Accordingly, we request the Department of School Education and literacy to write to School Education Department of States/UTs to identify location for establishment of Amrit Vatika and extend their support for making this Mega programme a success.

4. Directions are being issued to the field level officers of NYKS/ NSS to liaise with the respective forest departments in States/Union Territories in this regard. We look forward to hearing from you at the earliest.

With regards,

Yours sincerely,

(Meeta Rajivlochan)

Shri Sanjay Kumar
Secretary,
Department of School Education and Literacy,
Shastri Bhawan,
New Delhi-110001

G20

सत्यमेव जयते

LiFE
Lifestyle for Environment

केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)

चन्द्र प्रकाश गोयल

CHANDRA PRAKASH GOYAL

वन महानिदेशक एवं विशेष सचिव
भारत सरकार
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय
DIRECTOR GENERAL OF FOREST & SPL. SECY
GOVERNMENT OF INDIA
MINISTRY OF ENVIRONMENT FOREST AND
CLIMATE CHANGE

D. O. No. 6/DGF&SS/Misc./2023 — Dated: 10th July, 2023

Dear All,

Kindly refer to the D.O. letter No. I-20011/5/2023-NYKS Part-(1) dated 10th July, 2023 regarding Mega plantation drive being conducted to commemorate the 75th year of Indian Independence during the month of July-August, 2023, to promote environmental conservation (copy enclosed).

As part of this grand event, it has been planned by Department of Youth Affairs to plant 75 saplings in each village throughout the country. Approximately 6.64 lakh villages are in our nation, and accordingly there is a requirement of almost about 5 crores saplings for this extensive plantation drive. Focus will be on indigenous species which should be proposed to be planted to each village.

In view of the above, it is requested that District Youth Officers be supported by DFOs for providing saplings and also technical input for plantation and their maintenance. Please advise all your subordinate officers accordingly.

Best wishes,

Yours sincerely,

Encl: As above

(Chandra Prakash Goyal)
10.07.2023

The Principal Chief Conservator of Forests and HoFF
All States/UTs