



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



CBSE/ACAD/DS(MS)/2023

Date: 29.12.2023

Circular No: Acad-140/2023

All the Heads of Schools Affiliated to CBSE

Subject: 'Join Drive Against Drug Abuse: e-pledge – reg.

Dear Principal

As you are aware, Narcotics Control Bureau (NCB) under the Ministry of Home Affairs, Govt. of India is the Central Nodal Authority on all drug related issues in India. NCB is also entrusted with the responsibility of spreading awareness against all ill-effects of drugs in coordination with state authorities and other stakeholders. The fight against drugs will only be successful if we take this fight to each and every household of India.


In view of above, all the schools are requested to:

1. E-Pledge: All the students and staff members may take e-pledge at the link: <https://pledge.mygov.in/fightagainstdrugabuse/> before 17.03.2024. The QR code of the pledge is also enclosed at Annexure-A. Stepwise details of accessing the website/ link and to take the e-pledge alongwith generation of digital certificate is also enclosed at Annexure-B.
2. Display standee/ banner/ e-cards related to awareness against drug abuse at the prominent places in the school.

The schools should upload a brief report of the same at the following link before 19.03.2024: <https://forms.gle/qKwpwEV3UwukM5DA9>

You are requested to disseminate the above information among all the students and teachers of your school and encourage them to take in e-pledge so as to make them aware about the ill-effects of drugs in a mass way.

With Best Wishes,


Dr. Joseph Emmanuel
Director (Academics)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New



'शिक्षा सदन' ,17 राऊज़ एवेन्यू ,इंस्टीटूशनल एरिया, नई दिल्ली –110002

'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Delhi-110001

5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
11. The Director of School Education, Ladakh, Room No.101-102, Ground Floor, Council Secretariat, Kurbathang, Kargil - Ladakh
12. The Director of School Education, Andhra Pradesh, 3rd Floor, B block, Anjaneya Towers, VTPS Rd, Bhimaraju Gutta, Ibrahimpatnam, Andhra Pradesh – 521 456
13. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
14. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
15. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
16. DS to Chairperson, CBSE
17. Secretary/ Controller of Examinations/ All Directors, CBSE
18. All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
19. All Joint Secretary/ Deputy Secretary/ Under Secretary/ Assistant Secretary, CBSE
20. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
21. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
22. In-Charge, Library
23. Record File

Director (Academics)



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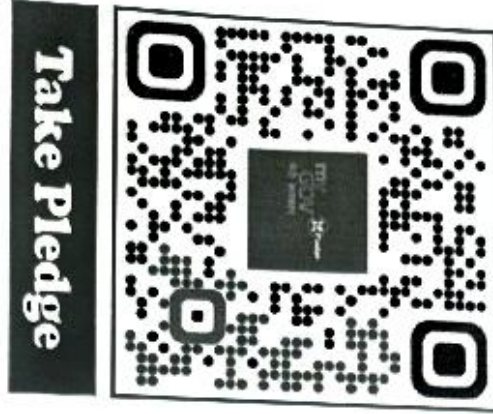
(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

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Annexure - A



NCB wishes to achieve **TARGET** of
1 Crore
e-Pledge on pledge.mygov.in campaign and
will celebrate the same on the
“**RAISING DAY**”
of NCB i.e **17th March, 2024**

e-Pledge-TARGET
JOIN DRIVE AGAINST DRUG ABUSE



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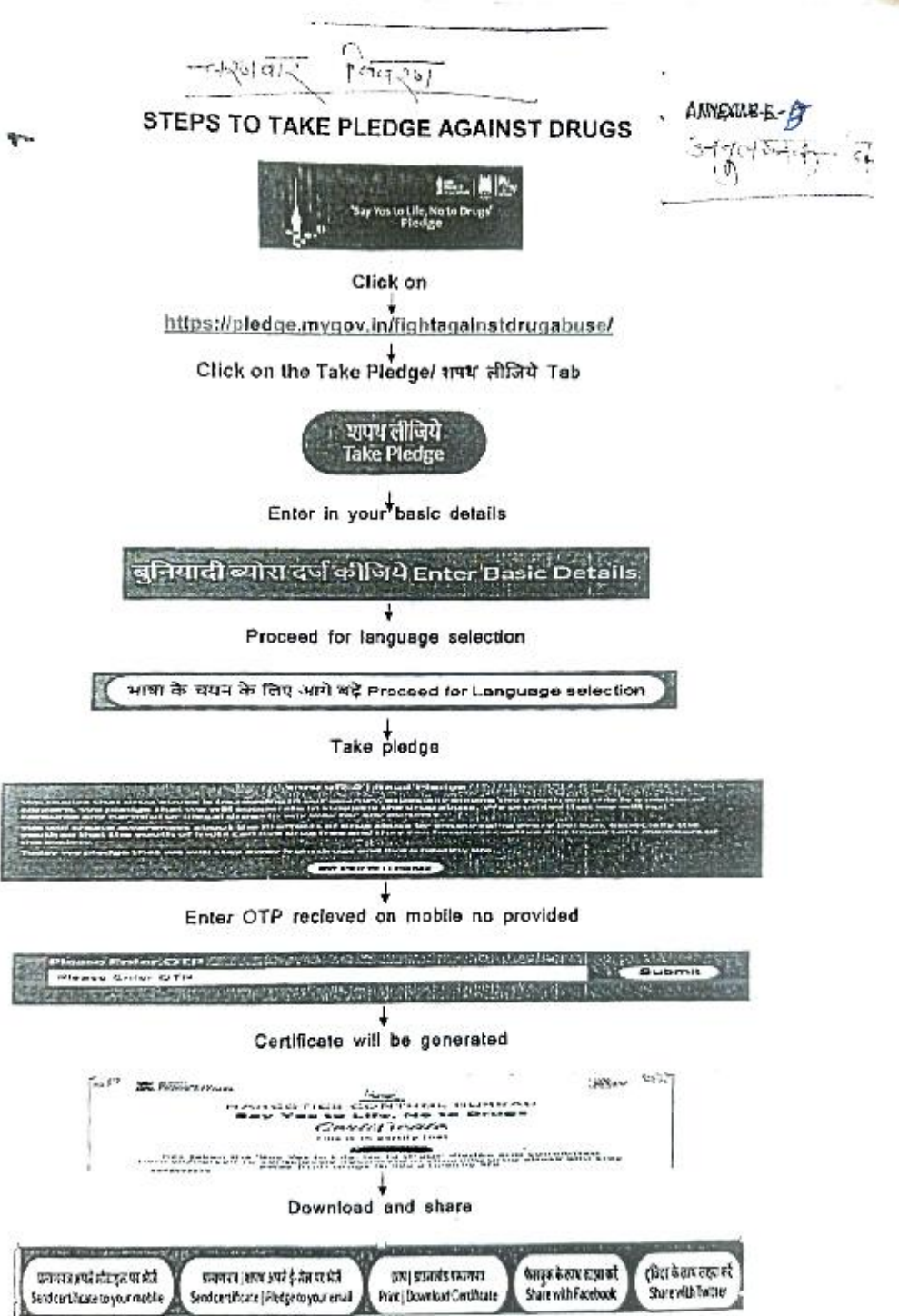
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Annexure - B



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