



# केन्द्रीय माध्यमिक शिक्षा बोर्ड

( शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन )

## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)

CBSE/ Dir(ACAD)/ 2021

Date: June 11, 2021

Circular No. ACAD-44/2021

All Heads of Institutions affiliated to CBSE

**Subject: Celebration of National Reading Day, Week and Month—regarding**

**Ref:**

1. F.No.1-69/2021-Sch.3 dated 8<sup>th</sup> June 2021, Department of School Education and Literacy, MoE, Govt. of India
2. D.O. No. P-11057/17/2018-HRD dated 2<sup>nd</sup> June, 2021 of Adviser, National Institution for Transforming India, NITI Aayog, Parliament Street, ND

Dear Principal

The National Education Policy 2020 has placed emphasis on 'how to read', 'learn to read', read to learn' and underscored the critical role played by Public/School/Digital libraries towards this end. The P. N. Panicker Foundation has been a key contributor in this area.

Honouring the father of the Library Movement, the late P.N. Panicker, 19<sup>th</sup> June is being celebrated as Reading Day and the following week as the Reading Week. Started as a Reading Day Celebration on 19<sup>th</sup> June 1996, it has become a mass movement to promote the culture of reading. On 19<sup>th</sup> June 2017, Hon'ble Prime Minister launched the 22<sup>nd</sup> National Reading Month Celebrations and gave a clarion call to propagate the message of 'Read and Grow' among all the citizens of the country by 2022.

The 26<sup>th</sup> National Reading Day will be celebrated on 19<sup>th</sup> June 2021, the following week as Reading Week and Reading Month will be celebrated from 19<sup>th</sup> June to 18<sup>th</sup> July 2021. In the light of COVID-19 pandemic, the P.N. Panicker Foundation has initiated and designed different online reading related activities. The details of these activities are available at the link: [pnpanickerfoundation.org](http://pnpanickerfoundation.org)

You are requested to celebrate Reading Day, Reading Week and Reading Month by organizing similar online activities as suggested by the Foundation or other activities by leveraging technology. Students may also be encouraged to participate in the online activities and competitions being organised by the Foundation.

Dr. Joseph Emmanuel  
Director (Academics)



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002  
'ShikshaSadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





# केन्द्रीय माध्यमिक शिक्षा बोर्ड

( शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन )

## CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation under the Ministry of Education, Govt. of India)

**Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:**

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (Sch.3), Department of School Education and Literacy, Ministry of Education, Govt. of India, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretary/ Deputy Secretary/ Assistant Secretary / Analyst, CBSE
15. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
16. In charge IT Unit with the request to put this circular on the CBSE Academic website
17. In-Charge, Library
18. The Head (Media & Public Relations), CBSE
19. DS to Chairman, CBSE
20. SPS to Secretary, CBSE
21. SPS to Director (Academics), CBSE
22. SPS to Director (Information Technology), CBSE
23. SPS to Controller of Examinations, CBSE
24. SPS to Director (Skill Education and Training), CBSE
25. SPS to Director (CTET), CBSE
26. SPS to Director (Professional Examinations), CBSE
27. SPS to Director (EDUSAT), CBSE
28. Record File

**Dr. Joseph Emmanuel**  
**Director (Academics)**



‘शिक्षा सदन’, ,17 राऊज़ एवेन्यू ,इंस्टीटूशनल एरिया, नई दिल्ली-110002  
‘ShikshaSadan’, 17, Rouse Avenue, Institutional Area, New Delhi – 110002



F. No.1-69/2021-Sch.3  
Government of India  
Ministry of Education  
Department of School Education and Literacy  
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Room No. 502 D, Shastri Bhawan,  
New Delhi, 8<sup>th</sup> June, 2021

To

The Chairman,  
Central Board of Secondary Education,  
Shiksha Kendra, 2, Community Centre  
Preet Vihar, Delhi-110092

Subject: P.N. Panicker National Reading Digital Day/Reading Month Celebrations 2021-reg.

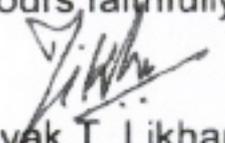
Sir,

I am directed to forward herewith a communication received from Sh. N Balagopal, Vice Chairman, P.N. Panicker Foundation, Thiruvananthapuram addressed to Secretary, SE&L, MHRD along with a letter from the Adviser, NITI Aayog, on the subject cited above which are self-explanatory.

2. Earlier also, the Central Board of Secondary Education (CBSE) had issued advisory to all Heads of the Institutions affiliated to CBSE to promote reading among school children. This year, due to the pandemic, online/digital reading is also being promoted. As per the request made by the Foundation and in pursuance of the letter from NITI Aayog, CBSE is requested to issue advisory to all the concerned institutions to spread the message of learn to read and read to learn, through offline/online reading.

Encl:- As above.

Yours faithfully,

  
(Vinayak T. Likhari)

Under Secretary to the Govt. of India

Tel No. 23381782

Email- vinayak.likhar@nic.in

Copy to:

- (i) Shri Prem Singh, Adviser, NITI Aayog, with reference to his D.O.letter No. P-11057/17/2018-HRD dated 02.06.2021.
- (ii) Shri N. Balagopal, Vice Chairman, P.N. Panicker Foundation, Krishnalaya, Opp. Govt. Arts College, Thycaud, Thiruvananthapuram- 695014. Email: [kedesindia@gmail.com](mailto:kedesindia@gmail.com). Mobile No. 9447064944.

875602/2021/SCH 3 DIVISION

**DR. PREM SINGH**

ADVISER

Tel : 011-23096816

E-mail : prem.bogzi@ias.nic.in



भारत सरकार  
नीति आयोग, नीति भवन,  
संसद मार्ग, नई दिल्ली-110 001  
NATIONAL INSTITUTION FOR TRANSFORMING INDIA  
NITI Aayog, NITI Bhawan, Parliament Street,  
New Delhi - 110 001

D.O. No. P-11057/17/2018-HRD

02<sup>nd</sup> June, 2021

*Dear Madam/Sir,*

The National Education Policy (NEP)-2020 has placed renewed emphasis on 'how to read', 'learn to read', 'read to learn' and underscored the critical role played by Public/School/Digital libraries towards this end. The P.N. Panicker Foundation has been a key contributor in this area.

2. Honouring the father of the 'Library Movement in Kerala', the late Sri. P.N Panicker; the State Government of Kerala has been celebrating **19<sup>th</sup> June as the 'Day of Reading'** and the **following week as the 'Reading Week'** since 1996. This initiative commenced in collaboration with P.N. Panicker Foundation, paved the way for the launch of Reading Mission 2022. In furtherance of the lofty objectives of this Mission, the Hon'ble Prime Minister inaugurated the 22<sup>nd</sup> National level Reading Day and Reading Month celebrations at Kochi on 17<sup>th</sup> June 2017.

3. In view of the pandemic, the celebrations this year will be held online. Further, they will comprise a variety of Covid-awareness related activities including webinars on Covid appropriate behaviour. The target audience is to include School/College students, teachers, faculty members and librarians. Your State/UT may organise similar activities with an enhanced focus on promoting online/offline reading.

4. The Reading Mission stands to benefit greatly from your engaged leadership in this regard. May I request you to direct all District Magistrates(DMs) of your State/UT to virtually chair District Level Organising Committees as in earlier years. The DMs may be advised to guide the Reading Mission towards the envisioned outcomes by 2022 in the larger interest of our children and the nation.

*With warm regards*

Yours sincerely,

*(Signature)*  
(Dr. Prem Singh)

(To All Chief Secretaries of States as per Annexure)



एक कदम स्वच्छता की ओर

**Annexure**

To:

Chief Secretary, Govt. of Andhra Pradesh, Guntur, Andhra Pradesh-522238  
 Chief Secretary, Govt. of Arunachal Pradesh, Itanagar-79111  
 Chief Secretary, Govt. of Assam, Dispur-781000  
 Chief Secretary, Govt. of Bihar, Patna - 800015  
 Chief Secretary, Govt. of Chattisgarh, Raipur - 492001  
 Chief Secretary, Govt. of Goa, Panaji - 403001  
 Chief Secretary, Govt. of Gujarat, Gandhinagar-382010  
 Chief Secretary, Govt. of Haryana, Chandigarh - 160017  
 Chief Secretary, Govt. of Himachal Pradesh, Shimla - 171002  
 Chief Secretary, Govt. of Jammu and Kashmir, Jammu - 180001  
 Chief Secretary, Govt. of Jharkhand, Ranchi - 834004  
 Chief Secretary, Govt. of Karnataka, Bangalore - 560001  
 Chief Secretary, Govt. of Kerala, Thiruvananthapuram - 695001  
 Chief Secretary, Govt. of Madhya Pradesh, Bhopal - 462003  
 Chief Secretary, Govt. of Maharashtra, Mumbai - 400001  
 Chief Secretary, Govt. of Manipur, Imphal - 795001  
 Chief Secretary, Govt. of Meghalaya, Shillong - 793001  
 Chief Secretary, Govt. of Mizoram, Aizawal - 796001  
 Chief Secretary, Govt. of Nagaland, Kohima - 797001  
 Chief Secretary, Govt. of Odisha, Bhubaneswar - 751001  
 Chief Secretary, Govt. of Punjab, Chandigarh - 160009  
 Chief Secretary, Govt. of Rajasthan, Jaipur - 302001  
 Chief Secretary, Govt. of Sikkim, Gangtok - 737101  
 Chief Secretary, Govt. of Tamil Nadu, Chennai - 600009  
 Chief Secretary, Govt. of Telangana, Hyderabad - 500022  
 Chief Secretary, Govt. of Tripura, Agartala - 799001  
 Chief Secretary, Govt. of Uttar Pradesh, Lucknow - 266001  
 Chief Secretary, Govt. of Uttarakhand, Dehradun - 248001  
 Chief Secretary, Govt. of West Bengal, Kolkata - 700001  
 Chief Secretary, Govt. of NCT of Delhi, New Delhi - 110003  
 Chief Secretary, Govt. of Puducherry, Puducherry - 605001  
 Chief Secretary, UT of Andaman & Nicobar, Port Blair - 744101  
 Adviser to Hon'ble Administrator, UT of Chandigarh, Chandigarh - 160009  
 Adviser to Hon'ble Administrator, UT of Dadra and Nagar Haveli, Silvassa - 396230  
 Adviser to Hon'ble Administrator, UT of Daman & Diu, Daman - 396210  
 Adviser to Hon'ble Administrator, UT of Lakshadweep, Kavaratti - 682755  
 Adviser to Hon'ble LG, UT of Ladakh, Civil Secretariat, Leh-Ladakh-194101

875602/2021/SCH 3 DIVISION

Copy to:

Secretary, Dept. of School Education & Literacy, Ministry of Education, Shastri Bhawan, New Delhi, with a request to send similar circulars from your side to all States/UTs.

Secretary, Dept of Higher Education, Ministry of Education, Shastri Bhawan, New Delhi, with a request to send similar circulars from your side to all States/UTs.

Principal Secretary, Dept of School and Mass Education, Govt. of Odisha, Bhubaneswar, Odisha-751001

Principal Secretary, Dept of School Education, Govt. of Madhya Pradesh, Mantralaya, Ballabh Bhawan Bhopal, MP - 462004

Principal Secretary, Dept of School Education & Literacy, Govt. of Jharkhand, MDI Building, Jharkhand Mantralaya, Dhurva Building, Ranchi, Jharkhand - 834004

P.N. Panicker Foundation, 509, Sangeeth Nagar, Thycaud, Thiruvananthapuram, Kerala - 695014



(Dr. Prem Singh)