



केन्द्रीय माध्यमिक शिक्षा बोर्ड  
( शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन )  
**CENTRAL BOARD OF SECONDARY EDUCATION**  
(An Autonomous Organisation under the Ministry of Education, Govt. of India)



CBSE/ Dir(ACAD)/ 2021

January 11, 2021  
Circular No. Acad-06/2021

All Heads of Institutions affiliated to CBSE

**Subject: Observance of Road Safety Month -reg.**

Almost over one lakh persons lose their lives every year in our country in road accidents (as per Transport Research Wing of Ministry of Road Transport and Highways, New Delhi), causing loss of human lives and property and trauma to the family of the deceased. This underlines the urgency for adopting various road safety measures. As a part of the advocacy campaign for road safety, 'Road Safety Week' is observed throughout the country every year in the month of January in order to highlight and emphasize the need for safe roads. However, this year, instead of Road Safety Week, Road Safety Month will be observed from **18<sup>th</sup> January 2021 to 17<sup>th</sup> February 2021** on the theme '**Sadak Suraksha, Jeevan Raksha**'.

It is an opportunity for all the stakeholders to contribute to the cause by taking up activities to promote the concept and be a part of the advocacy campaign for road safety. Schools may undertake suitable **online activities** to observe the occasion. An indicative list of activities which may be undertaken during this period is enclosed as annexure A.

It is requested that in order to carry out these activities in a befitting manner, involvement of all the concerned agencies like Traffic Police, Health Information & Publicity, PWD, etc., and other field agencies like Transport Authorities, District Authorities, Voluntary Organizations etc. may be ensured. All stakeholders and the public at large may be encouraged to participate.

Schools may upload a brief report of the activities undertaken along with photographs/videos on the following link latest by 20<sup>th</sup> February 2021:

<https://forms.gle/yQej9c8jURPCVKBV7>

Looking forward to your active participation to ensure maximum road safety awareness.

**Dr. Joseph Emmanuel**  
Director (Academics)

**Encl:** As stated above



'शिक्षा सदन', 17 राज़ एवेन्यू, इंस्टीटूशनल एरिया, नई दिल्ली-110002  
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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**Copy to:**

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16.
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida 201309 3.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair - 744101
8. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
9. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
10. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRS Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
11. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
12. All Heads/ In-Charges, COEs of the Board with request to disseminate the information
13. All Joint Secretary/Deputy Secretary/Assistant Secretary, CBSE
14. In charge IT Unit with the request to put this circular on the CBSE Academic website
15. The Public Relations Officer, CBSE
16. PS to Chairperson, CBSE
17. SPS to Secretary, CBSE
18. SPS to Controller of Examinations, CBSE
19. SPS to Director (Information Technology), CBSE
20. SPS to Director (CTET)
21. SPS to Director (Edusat)
22. SPS to Director (Academics) CBSE.

**Joseph Emmanuel**  
**Director (Academics)**



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**Annexure A**

**Indicative list of activities**

1. Posters/Slogans/Paintings
2. Essays/Quiz/Debate/Declamation
3. Lecture (for students, parents, drivers, etc.)
4. Preparation of Road Safety Comic Strips
5. Integrated Curriculum Plan for Road Safety Education
6. Road Safety Exhibition
7. Songs/Dance/Jingle
8. Mime/Skit
9. Films/Ad Movie
10. Pamphlets/Publications/Website resources/Blogs/Mobile App
11. Programmes for drivers like training about road safety rules, various sign/signage and first aid service in case of accidents



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