



CBSE/DIR.(ACAD)/2019

Date: 21.11.2019

Circular No. Acad-73/2019

All Heads of Schools affiliated to CBSE

Subject: Ek Bharat Shrestha Bharat Activities in Schools

BACKGROUND

As you are aware, 'Ek Bharat Shrestha Bharat' (EBSB) programme was launched by Hon'ble Prime Minister on Ekta Diwas (31st October 2015) on the occasion of birth anniversary of Sardar Vallabhbhai Patel to foster national integration through a co-ordinated mutual engagement process between States, Union Territories, Central Ministries, Educational Institutions and general public through linguistic, literary, cultural, sports, tourism and other forms of people-to-people exchanges.

PAIRING OF STATES/UNION TERRITORIES

The States/Union Territories have been grouped in 16 pairs. ***The pairing of States/UTs is enclosed at Annexure A. This pairing will continue till 30th June 2020.***

OBJECTIVES

- To **CELEBRATE** the Unity in Diversity of our Nation.
- To **MAINTAIN** and **STRENGTHEN** the fabric of emotional bonds between people of our country.
- To **PROMOTE** the spirit of national integration through a deep and structured engagement between all Indian States and Union territories through a year-long planned engagement between States.
- To **SHOWCASE** the rich heritage and culture, customs and traditions of either state for enabling people to understand and appreciate diversity thus fostering a sense of common identity.
- To **CREATE** an environment which promotes learning between States by sharing best practices and experiences.

ACTION TO BE TAKEN BY SCHOOL

To facilitate greater participation of students, various activities may be organized under 'Ek Bharat Shrestha Bharat' Programme in all schools during the year. ***A list of such activities which are low/zero – cost, high visibility is enclosed at Annexure B.*** The detailed description of the activities is given in **Annexure C.**

These activities will not only lead to enrichment of knowledge of partner state but also develop a sense of bonding between the students of partner State/UT. These activities will go a long way in developing our students as responsible citizens with deep belief in unity in diversity of the nation.



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These activities should be integrated in regular activities of the school without any need for extra classes. The schools are required to organize these activities in coordination with the partner States/UT, keeping in view the academic calendar.

Further, adequate publicity may be given to activities conducted under EBSB, and innovative and effective ways may be used to reach out to the larger community.

INCENTIVES/AWARDS/RECOGNITION

Incentives/recognition may be given to students for good performances in EBSB activities in the form of Certificates, Badges, Appreciation Letters, etc.

REPORT OF ACTIVITIES

1. The schools are required to maintain a report of activities conducted under 'Ek Bharat Shrestha Bharat'.


2. The report along with at least two photos and 1 short video of each activity should be submitted online at the following links by the school in the **last week of every month** i.e. **from November 2019 to June 2020**.

- For the month of November 2019: <https://forms.gle/kwmAVzvfaxm2mBmq7>
- For the month of December 2019: <https://forms.gle/9sLYUwfDkUh7KLwQA>
- For the month of January 2020: <https://forms.gle/26sFcCrVMfAPjK3aA>
- For the month of February 2020: <https://forms.gle/X8J7sr36sJ6yHtmv8>
- For the month of March 2020: <https://forms.gle/L5B6X2ZcydshLBvYA>
- For the month of April 2020: <https://forms.gle/cwfsU5VqZVSW89y49>
- For the month of May 2020: <https://forms.gle/nCiqswh4db9hJzEa7>
- For the month of June 2020: <https://forms.gle/dWzso2hvwisyrWe17>

3. School Heads are requested to ensure maximum participation of all the stakeholders in different activities under Ek Bharat Shrestha Bharat from November 2019 till June 2020 and accordingly prepare an action plan for making the programme successful and effective. The activities conducted by the schools under EBSB will help in establishing a sustained and structured cultural connect between the denizens of different regions of the country.

4. Schools must upload photographs, tweets, reports, etc. of activities undertaken on social media with hashtag - #cbsebsb.

For any queries, please email at cbsebsb1@gmail.com.


(Dr. Joseph Emmanuel)
Director (Academics)

Encl: As stated above.



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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRS Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretaries/ Deputy Secretaries/ Assistant Secretaries/ Analysts (Academic, Training and Vocational Unit), CBSE
15. In charge IT Unit with the request to put this circular on the CBSE Academic website
16. The Senior Public Relations Officer, CBSE
17. PPS to Chairperson, CBSE
18. SPS to Secretary, CBSE
19. SPS to Director (EDUSAT, Research and Development), CBSE
20. SPS to Director (Information Technology), CBSE
21. PS to Director (Academics), CBSE
22. SPS to Controller of Examinations, CBSE
23. SPS to Director (SE & T), CBSE
24. SPS to Director (Professional Exams), CBSE

Director (Academics)





Pairing of States/Union Territories

The following engagement matrix has been put in place under EBSB programme:

- Jammu & Kashmir and Ladakh : Tamil Nadu
- Punjab : Andhra Pradesh
- Himachal Pradesh : Kerala
- Uttarakhand : Karnataka
- Haryana : Telangana
- Rajasthan : Assam
- Gujarat : Chhattisgarh
- Maharashtra : Odisha
- Goa : Jharkhand
- Delhi : Sikkim
- Madhya Pradesh : Manipur & Nagaland
- Uttar Pradesh : Arunachal Pradesh & Meghalaya
- Bihar : Tripura & Mizoram
- Chandigarh : Dadra & Nagar Haveli
- Puducherry : Daman & Diu
- Lakshadweep : Andaman & Nicobar





List of Activities to be conducted under EBSB Programme

S. No.	Description of Activity	Month / Day / Location	Learning Outcome
1.	Exposure of students to the alphabets, songs, proverbs and 100 sentences in the languages of the partnering State /UT.	Academic Year/Every Week/School premises	<ul style="list-style-type: none">Will develop linguistic capacity of the students.
2.	Essay Competition among students in the language of the partnering State/UT.	Academic Year	<ul style="list-style-type: none">Will develop multilinguistic skills in students.
3.	Optional classes in schools, where feasible, for learning the language of the partnering State/UT.	Academic Year/Every Week/School premises	<ul style="list-style-type: none">Will enable the students to learn the language of the partnering State/ UT.
4.	Drama on culture, history, tradition of partnering State/UT	Academic Year / School premises	<ul style="list-style-type: none">Will enable students to learn the culture of the partnering State/UT.
5.	Identification /translation and dissemination of similar proverbs in the language of partnering State/UT.	Academic Year	<ul style="list-style-type: none">Will enable the students to learn the language and culture of the partnering State/UT.
6.	'Themed Display Board /Wall Magazine' on the partnering State/UT (<i>Historical Monuments, Dressing Style, Painting, Handicrafts, Alphabet and Basic Sentences of the partnering State/UT</i>)	Round the year /School Premises	<ul style="list-style-type: none">Pictorial representation will help the students in learning and understanding the partnering State/UT.
7.	Pledge on Swachhta/ single use plastic/water saving / National Unity in the language of partnering State/UTs.	At least two times every month/ School premises during morning assembly	<ul style="list-style-type: none">Will expose students to partnering state language.Enhance social responsibility among students.
8.	Talking Hour, News on the partnering State/UTs.	Two days every month/ Morning Assembly	<ul style="list-style-type: none">Will acquaint students with the latest news and important day to day events in partner state/UT.Will increase the



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			knowledge of the students about the partnering State/UT in details.
9.	"Questions/ Answer session" on partnering State/UTs. (Know your partner state/UTs)	Once in a month/ Morning Assembly	<ul style="list-style-type: none">Will help students to remember the important facts about partnering State/UTs.
10.	"State day Celebration" of partner State/UT	On State Day/ School Premises	<ul style="list-style-type: none">Will develop a sense of unity among the students of both the States/UTs.
11.	Cultural Competition (<i>Folk Songs/ Dance, Arts & Painting, Music any other cultural activity of the partnering State/UT</i>)	January to March/ School Premises	<ul style="list-style-type: none">Will enable the students to learn about the cultural activities of partnering State/UT and showcase their talent.Will foster community familiarization.
12.	"Literary Fest" (<i>Quiz competition, Poetry recitation, Extempore, Speech, Debate, Translation of popular regional script of partnering State/UT</i>)	School Premises	<ul style="list-style-type: none">Will develop linguistic and creative abilities in students.
13.	Ek Bharat Shreshtha Bharat Utsav (<i>Unity Pledge; Project on the culture, customs, dress, agriculture, climate and topography; Video Conferencing with students of partnering State/UT</i>)	31 October, 2020 (National Unity Day / School Premises)	<ul style="list-style-type: none">Will provide a common platform to students for sharing their overall experience/best practices of EBSB.
14.	"State-Project Notebook" on partnering State/ UT by each student	November to December / Class Teacher	<ul style="list-style-type: none">Will help students to maintain a record of their participation in activities under EBSB.
15.	"Ek Bharat Shreshtha Bharat" school Report	Quarterly / Annual/ School Administration	



Detailed Description of Above Mentioned Activities

- 1. Exposure of students to the alphabets, songs, proverbs and 100 sentences in the languages of the partnering State/UT:** The schools shall give exposure of students to the alphabets, songs, proverbs and 100 sentences in the languages of the partnering State/UT.
- 2. Essay Competition among students in the language of the partnering State/UT:** The schools shall organize essay competition in the language of the partnering State/UT in which the students will participate.
- 3. Optional language classes in schools:** Optional language classes, where feasible, for learning the language of the partnering State shall be organized in the schools. A Proficiency Certificate may be given to such students and Appreciation Certificate to the teachers who taught the partner state language.
- 4. Drama on culture, history, tradition of schools.**
- 5. Identification / translation and dissemination of similar proverbs in the language of partnering State/UT:** The proverbs having similar meaning in the languages of the two States/UTs may be identified, translated and disseminated for interchangeable use.
- 6. "Themed Display Board/Wall Magazine"** on the partnering States/UTs. (Historical Monuments, Dressing Style, Painting, Handicrafts, Alphabet and Basic sentences of the partnering State/UTs). The students will be asked to contribute in making wall magazine and themed display board by putting their ideas/thoughts on the themes mentioned above.
- 7. Pledge taking by the students:** The students shall take pledge on Swachhta/Single use plastic/water saving/ National Unity in partnering state's language on the day reserved for this activity. The pledge shall be written by the teacher/s assigned with the duties and responsibility for carrying out the Ek Bharat Shreshtha Bharat activities in the school. The pledge on the given themes shall be written first in their own State's/UT's official language and then shall be translated in their partner State's/UT's language.
- 8. Talking Hour, News on the partnering States/UTs:** The schools shall arrange their morning assembly in the way that would have talking hour or news time in which the teacher or student will give a brief talk on the current events of the partnering states, national icons, social reformers or famous personality hailing from partnering State or any other theme significant to the partnering State.
- 9. Know Your Partner State -"Questions Answer Session"** on partnering State/UT. The schools shall organize questions answer sessions in a way which would ensure the maximum participation of the students. This session would be organized in the end of the month. One teacher during the morning assembly can ask all the students some questions related to the partnering Sate/UT and the students would answer these questions. Some of the examples are:
 - a. What is the literal meaning of the name of partnering State/UT?
 - b. What are the languages spoken in partnering state?
 - c. What is the capital of the partnering state?
 - d. What is the population of the partnering state?
 - e. What are the major rivers which flow in the partnering state?



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- f. What are the festivals celebrated in partnering state?
- g. What are the important places in the state? (National Parks, Heritage or Historical Sites, etc.)
- h. What is the state animal/bird?
10. **State Day Celebration:** The “State day” of partnering State/UT shall be celebrated in the schools, in which group dance, group singing, speech on partnering state, etc. shall be performed by the students.
11. **Cultural Competition** (Folk Songs, Dance, Arts and Painting, Music or any other cultural activity of the partnering States/UTs). The school shall organize cultural competition once in the year in which the students shall perform on the above mentioned cultural activities of the partnering state. This could be clubbed with the function of 15th August, Independence Day or 26th January, Republic Day but separate activities have to be designed.
12. **“Literary Fest”** (Quiz competition, Poetry, Extempore, Speech, Debate and translation of popular regional script): The schools shall organize at least one literary fest annually at school level. The students will take part in various competitions like Quiz competition (Who is Who in partnering state?), Poetry, Extempore, Speech, Debate, Translation of popular regional script, Drawing competition (on the geography of the partnering states by drawing the map of partnering states highlighting geographical boundaries and show on it the historical place, rivers, mountain, forest, lakes, fauna and flora). All these activities/competitions shall be bi-lingual. (Bi-lingual – State’s/UT’s own language and partnering State’s /UT’s language) One female staff teacher or one differently abled teacher from the school along with the Principal may be the jury for this event.
13. **“State-Project Notebook”:** Each student shall maintain a State Project Notebook on the partnering state on important facts, basic knowledge, self-introduction, historical place, indigenous games of the states and other important and interesting information about the state. The students will be evaluated on the basis of the Notebook they have prepared.
14. Prepare “Ek Bharat Shreshtha Bharat” **School Report** on chart paper and paste it on the notice board of the school. This would include all the activities /events organized in school. The Annual Report/Magazine of the school should also contain a section on EBSB.

