



CBSE-Acad/Cir/2017/

October 05, 2017
Circular No. Acad-38/2017

All Head of Institutions affiliated to CBSE

Subject: Celebration of Paryatan Parv from 5th to 25th October, 2017.

Greetings from the CBSE!

To celebrate the spirit of tourism and to motivate people to participate in activities showcasing the tourism potential of **Incredible India**, Government of India is launching the campaign '**Paryatan Parv**' from 5th to 25th October, 2017. The Parv aims at supporting tourism in India and would revolve around elements like promoting tourism for all and organizing cultural activities.

2. In view of above, all affiliated schools shall celebrate this Parv by integrating following activities as a part of curriculum transaction between 5th to 25th October 2017 without breaking their daily routine:
 - i. Seminars to acquaint students with the benefits of tourism apart from cultivating a touring culture and imparting up-do-date information about tourism.
 - ii. Special Assemblies to highlight different cultures of the various states of India.
 - iii. Essay Writing/Slogan Writing/Debate /Quiz /Panting competition on various themes related to tourism such as:
 - Role of tourism in the mutual understanding and Social harmony.
 - Tourism brings economic and social prosperity.
 - Education and tourism move hand in hand.
 - Environmentally sustainable tourism.
 - Tourism promoting plurality of cultures.
3. School excursions/ trips provide unique opportunity to students to connect with the real world by exploring new knowledge leading to permanent acquisition of learning. Schools may thus organise excursions/ trips for students, however, due care must be exercised as per the guidelines provided vide CBSE's circular No. Acad-40/2014 dated 9th October, 2014.
4. **National Curriculum Framework 2005** also states that the Department of Tourism and Archaeological Survey of India, having the ability to contribute to enriching education for children and teachers, are among important stakeholders in the school education. Schools may, therefore, collaborate with these departments in coordinating various activities effectively.
5. It is reiterated that above activities shall be undertaken in the most befitting manner and due publicity may be given to all these events over print, electronic and social media. A brief report on celebration of **Paryatan Parv** in school alongwith photographs may be sent to the Shri A.H Ahmed, Joint Director, CBSE, Shiksha Sadan, 17 Rouse Avenue, New Delhi by **30th October 2017**. For any other information in this regard, you may contact at Tel. No.-011-23237780 or email at aeoasedof@gmail.com
6. This issues in compliance of MHRD's communication dated 4th October 2017 (copy attached).

Biswajit Saha

(Dr. Biswajit Saha)
Additional Director (ART&I)

Page-1 of 4



Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:

1. Joint Secretary (SE-II), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
2. Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, ND-16
3. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
4. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
5. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
6. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
7. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
8. The Director of Education, Govt. of A&N Islands, Port Blair - 744101
9. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
10. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
11. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
12. The Secretary AWES, Integrated Headquarters of MoD (Army), FDR Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Additional Directors /Joint Directors/Deputy Directors/Assistant Directors, CBSE
15. In charge IT Unit with the request to put this circular on the CBSE website
16. The Assistant Librarian, CBSE
17. The Public Relations Officer, CBSE
18. EO to Chairperson, CBSE
19. SPS to Secretary, CBSE
20. SPS to Controller of Examinations, CBSE
21. SPS to Director (Information Technology), CBSE
22. SPS to Director (Special Exams and CTET), CBSE

Additional Director(ART&I)



From: **Joint Secretary SE2** <jsse2office@gmail.com>

Date: Wed, Oct 4, 2017 at 10:12 AM

Subject: TOURISM - ACTION POINTS

To: chmn-cbse@nic.in, jsal.cbse@nic.in, secy-cbse@nic.in, director.ncert@nic.in, ncertdirector@gmail.com, Harsh Kumar <secretaryncert@gmail.com>, Commissioner KVS <kvs.commissioner@gmail.com>, Navodaya Vidyalaya Samiti NVS <commissionernvs@yahoo.com>, surbhi.jain@nic.in, T S Rautela <rautela.ts@gmail.com>, ARUNNAITHANI ARUNNAITHANI <arunnaithani.edu@gov.in>, SANTOSH VERMA <santosh.verma@nic.in>, MAHESH PAL SINGH <ussch3.edu@gov.in>, MHRD SE&L <sch3.edu@gmail.com>, Dileep Rao <raodileep@gmail.com>, US UT 2-HARIHARAN HARIHARAN <vaikomhari.edu@nic.in>, maneesh.garg@nic.in

Dear All,

Please refer to the meeting held in my office from 12.30 p.m. on 3rd October, 2017 regarding organisation of Paryatan Parv from 5th October to 25th October, 2017 by the Department of School Education and Literacy, MHRD, various organisations under it and by various schools in the country.

Please find attached a copy of the Action Points as decided and agreed upon during the meeting.

All are requested to kindly take immediate and all necessary steps for implementation of the Action Points pertaining to them.

Secretary, Tourism is taking meeting on daily basis to take stock of the situation and actions taken. Cabinet Secretary is likely to review the matter again in the second week of October, 2017.

With best regards,

Sanjay Kumar



Action Plan regarding organisation of "Paryatan Parv" from 5th to 25th October, 2017 by the Department of School Education and Literacy, Ministry of Human Resource Development and various organisations under it

- 1) Kendriya Vidyalayas (KV) and Navodaya Vidyalayas (NV) - Approximately 4000 girls will visit locations of tourist interest in and around Bangalore, Mysore and Goa.
- 2) KVs and NVs will also organise local tours, taking their children to nearby tourist places depending upon the age of the children.
- 3) Navodaya Vidyalays will organise a special tourist festival in some schools to promote tourism.
- 4) CBSE is advising all schools affiliated to it (19000 schools) to organise excursion tours for students.
- 5) All States and UTs are being advised to organise various activities like excursion trips to tourist destinations, quiz, essay writing, debates and painting competitions for school students during this period.
- 6) KV will organise special painting competition and request students to write essay on the tourist sites visited.
- 7) CBSE will advise all schools affiliated to it (around 19000) to organise various tourism related activities like excursion trips to tourist destination quiz, essay writing, debates and painting competitions for school students during this period.
- 8) Various CBSE affiliated schools are having sports meet through out the country during October 2017. More than 2.0 lakhs students are participating. Out of these, some selected schools will be requested to organise excursion trips to nearby tourists/ heritage sites.
- 9) Mega heritage India Quiz is being launched on 5th October, 2017 to promote tourism. On line applications will be invited from schools affiliated to CBSE to take part in this Quiz. The students will be able to register between 5th to 20th October, 2017 and the final tally of the students participating shall be announced on 25th October, 2017.
- (i) Taking into account the theme for this year's 2017 World Tourism Day i.e. 27th September, 2017 - "Sustainable Tourism – A Tool for Development, NCERT shall organise special seminar on 23rd October, 2017.