

केन्द्रीय माध्यमिक शिक्षा बोर्ड CENTRAL BOARD OF SECONDARY EDUCATION

CBSE/ACAD/ADDL.DIR.(ART&I)/2017

Date: 01.08.2017 Circular No. Acad-25/2017

All Heads of Schools affiliated to CBSE

Subject: Cleanliness drive for Swachh Bharat - Swachhta Pakhwada (1st to 15th September, 2017)

The role of schools has been instrumental in realizing the mission of Swachh Bharat. Recognizing the vital role of the schools in spreading the Swachhta awareness and implementation across the country, the schools are advised to observe the Swachhta Pakhwada from 1st to 15th September, 2017 by undertaking the following participatory activities during the fortnight:

- a. Organizing Swachhta Shapath on the very first day of the Pakhwada i.e. 1st September, 2017 (Friday) wherein all the students and teachers/staff may participate
- Holding a meeting of SMCs/PTAs or a meeting between teachers and parents in the first week of September to highlight the importance of cleanliness and sanitation among children
- c. Inspecting sanitary facilities in the school by teachers and making a proposal or plan for repair and upkeep of the facilities
- d. Essay/Quiz competition for students on Cleanliness and Hygiene practices in school
- e. Painting competition for students, teachers and parents
- f. Debates on Swachhta
- g. Posting of Swachhta awareness messages on the website of the school or display of photographs on Swachhta in the school.

Apart from the above mentioned participatory activities, the schools are also advised to:

- a. Weed out recordings of old files, records as per procedure
- b. Remove all kinds of waste material like broken furniture, unusable equipment, defunct vehicles etc. from the premises of the school
- c. Propagate the theme of Pakhwada among the citizens in nearby areas in association with the local representative(s).





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School Heads are required to ensure maximum participation of all the stakeholders in the campaign. The activities conducted by the schools during the fortnight will enable the schools to take this mission of cleanliness to the community thereby creating mass awareness.

Please submit a report of the activities conducted in about 100 words along with two to three photographs on or before 18th September, 2017 at swachhvidyalaya.cbse2017@gmail.com.

(Dr. Biswajit Saha)

Additional Director & In-charge (ART&I)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

- 1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, ND-16
- 2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
- 3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
- 4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
- 5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim -737101
- 6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
- 7. The Director of Education, Govt. of A&N Islands, Port Blair 744101
- 8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
- 9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
- 10. The Additional Director General of Army Education, A Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
- 11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
- 12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01





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- 13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
- 14. All Additional Directors / Joint Directors/Deputy Directors/Assistant Directors, CBSE
- 15. In charge IT Unit with the request to put this circular on the CBSE Academic website
- 16. The Assistant Librarian, CBSE
- 17. The Public Relations Officer, CBSE
- 18. EO to Chairman, CBSE
- 19. SPS to Secretary, CBSE
- 20. SPS to Controller of Examinations, CBSE
- 21. SPS to Director (Information Technology), CBSE

22. SPS to Director (Special Exams and CTET), CBSE

(Dr. Biswajit Saha)

Additional Director & In-charge (ART&I)

