



CBSE/ACAD/JD(ART&I)/2017

Date: 20.06.2017
Circular No. Acad- 21/2017

All Heads of Schools Affiliated to CBSE

Subject: Schools' Participation in Intensified Diarrhoea Control Fortnight (IDCF): National Mission

Childhood diarrhoeal diseases continue to be a major killer among under-five children. Diarrhoeal deaths are usually clustered in summer and monsoon months and the worst affected are children from poor socio-economic situations. With the view to effectively address this issue, Intensified Diarrhoea Control Fortnight (IDCF) is being implemented by the Ministry of Health and Family Welfare (MoHFW), Govt. of India for the last three years reaching out to millions of children, with the aim of zero child deaths due to diarrhoea. Continuing these efforts, the MoHFW is observing and implementing Intensified Diarrhoea Control Fortnight (IDCF) 2017 from 12th – 24th June, 2017.

For a heightened impact of such healthcare oriented endeavor, extensive involvement of schools is considered crucial.

Accordingly, in compliance of the Ministry's direction, all schools affiliated with the Board are requested to participate in this awareness endeavor by displaying Information, Education and Communication material regarding Oral Rehydration Solution (ORS) and Zinc therapy for treating dehydration and Diarrhoea and mobilizing community through School Management Committee. Schools may also coordinate with local health authorities and State Governments in effective roll out of IDCF. Disseminating the message about importance of hand washing during morning assembly / prayers may be taken up for driving home the benefits of personal hygiene which also strengthens the Swachh Bharat Mission. There are operational guidelines on IDCF issued by the Ministry of Health & Family Welfare, Govt. of India which may be referred to. Copy of the Press release issued by the MoHFW is also enclosed for reference.

Looking forward for valuable support in the endeavour.

Sd/-

Dr. Sweta Singh
Jt. Director (ART&I)

“शिक्षा सदन” राऊज़ एवेन्यू 17, नई दिल्ली-110002

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केन्द्रीय माध्यमिक शिक्षा बोर्ड
CENTRAL BOARD OF SECONDARY EDUCATION

Copy to: respective Heads of Directorates/KVS/NVS/CTSA to disseminate the information to all concerned schools under their jurisdiction:

1. The Commissioner, KVS, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi.
2. The Commissioner, NVS, B-15, Sector-62, Institutional Area, Noida.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi
4. The Director of Public Instructions (Schools) Union Territory Secretariat, Sector 9, Chandigarh
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar
7. The Director of Education, Govt. of A&N Islands, Port Blair
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Islands
9. The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi
10. The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi
12. EO to Chairman, CBSE
13. SPS to Director (Information Technology)
14. The Public Relations Officer, CBSE
15. All Regional Directors/ Regional Officers of CBSE with the request to send this notification to all the Heads of the affiliated schools of the Board in their respective regions
16. All Additional Directors/Joint Directors/ Deputy Directors/ Assistant Director, CBSE
17. The Hindi Officer, CBSE
18. The Assistant Librarian, CBSE
19. The Officer in charge of I.T. with the request to put this notification on the CBSE websites

Jt. Director (ART&I)

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**Press Information Bureau
Government of India
Ministry of Health and Family Welfare**

14-June-2017 15:45 IST

Health Ministry launches Intensified Diarrhoea Control Fortnight (IDCF)

Intensified efforts to reduce child deaths due to diarrhoea

The Ministry of Health and Family Welfare has launched the Intensified Diarrhea Control Fortnight (IDCF) in order to intensify efforts to reduce child deaths due to diarrhoea. The Ministry has made it a national priority to bring health outcomes among children to a level equitable with the rest of the world. Through this initiative, the Ministry will mobilize health personnel, State Governments and other stakeholders to prioritize investment in control of diarrhea, one of the most common childhood illnesses. It aims to create mass awareness about the most effective and low-cost diarrhoea treatment— a combination of Oral Rehydration Salt (ORS) solution and Zinc tablets.

During the fortnight, intensified community awareness campaigns on hygiene and promotion of ORS and Zinc therapy will be conducted at state, district and village levels. Nearly 12 crore under 5-children will be covered during the program across the country.

Almost all the deaths due to diarrhoea can be averted by preventing and treating dehydration by use of ORS (Oral Rehydration Solution), administration of Zinc tablets along with adequate nutritional intake by the child. Diarrhoea can be prevented with safe drinking water, sanitation, breastfeeding/appropriate nutrition and hand-washing.

ASHA worker would undertake distribution of ORS packets to households with under-five children in her village. ORS-Zinc Corners will be set-up at health care facilities and non-health facilities such as Schools and Anganwadi centres. Frontline workers will hold demonstration of ORS preparation, along with counselling on feeding during diarrhea and hygiene and sanitation. The activities are also being supported by other ministries of the Government of India, especially the Education, Panchayati Raj Institutions, Women and Child Development, and Water and Sanitation.

India has realized impressive gains in child survival over the last two decades. There has been a consistent decline in Infant Mortality Rate (IMR) and Under-Five Mortality Rate (U5MR). Increased access to immunization and child healthcare services during this period have greatly contributed to this decline. Yet, an estimated 1.1 million children die each year in India, including approximately 1.1 lakh deaths due to diarrhoea.

A range of preventive and promotive interventions are already being implemented such as Vitamin A supplementation, promoting early initiation of breastfeeding, exclusive breastfeeding up to 6 months and appropriate complementary feeding apart from capacity building and service provision of staff for management of childhood diarrhoea in all government health facilities. Besides this, introduction of Rotavirus vaccine under UIP will also help in reducing diarrhoea mortality due to rotavirus disease.
