



केन्द्रीय माध्यमिक शिक्षक बोर्ड



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CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)
"Shiksha Sadan", 17, Institutional Area, Rouse Avenue, New Delhi-110002

CBSE/Dir. (ART&I)/HIQ/2014

Circular No: Acad-23/2014
14th July, 2014

The Heads of all affiliated Institutions

The CBSE Heritage Education Programme [CHEP]

India is endowed with a vast and ancient cultural heritage that has shaped the lives and values systems of the people. CBSE recognises that heritage is more than a record of the past - it is an integral part of the Indian identity today and for the future. We, as a nation, should also recognize that India's cultural heritage along with her natural resources, are equally in danger of being destroyed in the name of economic development and modernization. With the recognition of cultural heritage as a shared legacy of the community, we move away from merely creating an inventory of heritage sites, to an interlinked approach towards heritage conservation and its management. To start with, it is important for young learners to know about India's heritage in order to understand better, the beliefs, values, history and socio-cultural context of the country.

CHEP has provided, since 2001, a platform to students to share news about related activities and projects across the country. The curriculum has been integrated in a student-friendly mode, through learning games, puzzles, quizzes, heritage walks, workshops etc, based on the tangible and intangible heritages, irrespective of caste, religion and geographical boundaries.

Built Heritage : History, Monuments, Geography, Polity, Economics, Administration,
Natural Heritage: Wild Life, Flora, Rivers, Oceans, Mountains, Solar system,
Arts and Crafts: Creativity and Innovation-painting, Sculpture, Musical instruments
Performing Arts : Social practices, Languages, Oral Traditions, Dance, Music,

The CBSE, therefore, directs all School Heads to raise awareness about heritage preservation among their staff, students and the community through a variety of Heritage Education programmes conducted in their institutions.

CBSE celebrates **Heritage Day on 12 January**, when students reaffirm their commitment to preserve and protect the Heritage monuments of the country. The Board has emphasised the promotion of heritage conservation through **Heritage Clubs** and **Heritage Walks**, besides conducting **Cultural Events** to enrich the learners' overall experience.

Adopt a Monument Project: Monuments are the best evidence of human intellectual, spiritual and social development as, they give us glimpses of our collective past. They represent our intrinsic culture and tradition; they show us the beauty of our architectural heritage, and they represent the extent of the art and workmanship of India. Click on the link for details:

http://heritage.cbseacademic.in/web_material/2012/Adopt_a_Monument_Guideline.pdf

The micro-site on the Heritage Education Portal:

<http://heritage.cbseacademic.in>

is a platform for teachers through which they can help their students to explore, learn and acquaint themselves with the local heritage and also provides links to connect them to the **National and World Heritage websites**. Materials developed by schools, have also been uploaded and their contribution duly acknowledged.

CBSE Heritage India Quiz-2014: The **CBSE Heritage India Quiz**, initiated in 2001, is an inter-school quiz competition which has been conceptualized by the Board to raise awareness and promote greater understanding in the student community about the cultural diversity of India. The 2014 edition of this event is a joint venture with **AETN 18 Media Private Ltd.**

New!

The Heritage India Quiz would include **25% questions on the tangible and intangible, folk and tribal heritages (cultural practices and endangered languages) of the North Eastern states of India.**

The CBSE Heritage India Quiz-2014

Phase 1 - City Chapter – 1st week of September to Mid -October

Phase 2 - Regional Chapter- Mid- November to 1st week of December

Phase 3 - National Semi Finals and Finals – Mid -week of December

Note: The Cities (venues) are to be finalised.

Phase 1: City Chapter – Registration: The City Chapter competition will be segmented into one, two, three or six City Chapters, depending on the basis of geographical diversity and the response from each region. The event will be held in a minimum of one location and a maximum of 6 locations as per the CBSE regions.

1.1 The quiz competition will be conducted tentatively between first week of October to mid-November, 2014. It will be a single day event comprising of two stages. Each school will be represented by three students thus forming a team who may be selected from classes IX-XII.

- **Stage I Round: Written Elimination:** A PowerPoint based written quiz with 30 questions to be answered in 25 minutes, where the teams from each school will collectively attempt to answer. The answers will be given to the students simultaneously while the evaluation is being done, for qualification for the next round.
- **Stage II Round: On –Stage:** An on-stage quiz of 60-75 minute duration wherein questions will comprise of a mix of verbal, audio and visual items, for the qualifying participants of Stage I. This round will be conducted in a prominent school of the venue city.

1.2 The winner from each group will qualify for the Regional Finals where 6 teams will participate.

Phase 2: Regional Chapter: 2.1-To be held between Mid-November to first week of December, 2014. The top 6 teams from each region, instead of the respective group winners from the City Chapter, will be placed in one group at the Regional Final. The quiz competition will be held in a prominent school of the region. This round will be an on-stage event, with questions comprising of a mix of verbal, audio and visual items. The top two teams from each region qualify for **the National Semi-Finals.**

2.2 The draw and schedule of the City and Regional Chapters will be intimated to the respective schools in advance, so that, they can make necessary arrangements for their travel, lodging and boarding.

Phase 3: National Semi Finals and Finals: To be held tentatively in the mid-week of December, 2014. The top 20 teams from the 10 competing regions will be divided into 5 groups of 4 teams each. The winner from each group will qualify for the finals. **The Semi Finals and the Finals will be held in Delhi and will be televised.**

- Interested schools should submit the registration form and confirm their participation on or **before 14th August, 2014**, by filling in the online registration form (*Annexure A*) available at www.cbseacademic.in by entering their affiliation number and school number. **Note:** Details once entered cannot be altered after the online submission of the form.
- The schools are requested to printout the submitted online registration form on an A-4 size sheet of paper and send the copy, along with the DD of INR 600/-, towards Registration Fee, drawn in favour of: **The Secretary, CBSE, Delhi**, duly signed by the Head of the school to: **Mr. Sandeep Sethi, Education Officer, CBSE, 17 Rouse Avenue, New Delhi- 110002**, by **speed post so as to reach the Board not later than 20th August, 2014.** The affiliation no. and name of the school along with the registration no. obtained from the website should be written on the back of the Demand Draft with an HB pencil.
- The online registration will be considered only after receiving the registration fees through the Demand Draft. **The last date for online registration is 14th August, 2014. The schools are advised to register at the earliest possible to avoid last minute delay.**
- Participation is open to the students of classes IX- XII. Interested schools are requested to select and sponsor three students who will register as a team, to compete in the City Chapter.

- Second class rail fare, including reservation charges for three students and one teacher escort, will be reimbursed to the teams who qualify to compete in the National Finals.
- **Rules and regulations are given in the registration form.**
- **School Heads may fill up and submit the feedback form by: [Clicking here](#)**

Certificates awarded to all the participants of Semi-finals and Finals.

Attractive prizes, trophies await the winners!

✓ First Prize	Rs. 21,000/- x 1 team	Rs. 21,000/-
✓ Second Prize	Rs. 12,000/- x 1 team	Rs. 12,000/-
✓ Third Prize	Rs. 7,500/- x 1 team	Rs. 7,500/-
✓ Fourth Prize	Rs. 4,500/- x 1 team	Rs. 4,500/-
✓ Second Position (Semi-final)	Rs. 3,000/- x 4 teams	Rs. 12,000/-
✓ Third Position (Semi-final)	Rs. 1,500/- x 4 teams	Rs. 6,000/-
✓ Fourth Position (Semi-final)	Rs. 1,000/- x 4 teams	Rs. 4,000/-

For further information, contact: **Mr. Sandeep Sethi, Education Officer**, at Ph.: **011-23217128** or e-mail: **eo_ss@cbseacademic.in**.

Please visit the CBSE Academics website: www.cbseacademic.in for updates.

Sd/-

(Dr. Sadhana Parashar)

Director (Academics, Research, Training and Innovation)

Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. *The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.*
2. *The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309.*
3. *The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.*
4. *The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.*
5. *The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.*
6. *The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111*
7. *The Director of Education, Govt. of A&N Islands, Port Blair - 744101.*
8. *The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O.744103, A&N Islands*
9. *The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.*
10. *All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.*
11. *All Associate Professor & Additional Directors/ Advisors/ Consultants*
12. *All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE*
13. *The Research Officer (Technology) with the request to put this circular on the CBSE websites.*
14. *All Assistant Professor & Joint Directors, CBSE*
15. *All Assistant Professor & Deputy Directors, CBSE*
16. *The Deputy Director (Examination & Reforms), CBSE*
17. *The Assistant Librarian, CBSE*
18. *The Public Relations Officer, CBSE*
19. *The Hindi Officer, CBSE*
20. *PS to Chairman, CBSE*
21. *PS to Secretary, CBSE*
22. *SO to Controller of Examinations, CBSE*
23. *PS to Director(Special Exams and CTET), CBSE*
24. *PA to Professor & Director (Academics, Research, Training & Innovation), CBSE*
25. *PA to Director (Information Technology)*
26. *PA to Director (EDUSAT)*

Director (Academics, Research, Training and Innovation)