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**CENTRAL BOARD OF SECONDARY EDUCATION
SHIKSHA SADAN, 17-ROUSE AVENUE, INSTITUTIONAL AREA
NEW DELHI-110002.**

CBSE/COM/ACAD/2012

**Circular No. Acad-10/2012
03-05-2012**

Subject:-Popularising Cooperative Concept in Schools.

Dear Principal,

You may be aware that the Indian Cooperative Movement with about 6 lakhs Cooperatives and 24 crores members is the largest in the world. There is hardly any field of socio-economic activity in which cooperatives are not present. With hundred percent coverage in the rural areas, the cooperatives have a strong presence in the fields of dairy, agricultural credit, housing, sugar, fishery, labour, fertilizer, tourism, etc. The cooperative credit system in India has the largest network in the world and cooperatives have advanced more credit in the Indian agricultural sector than the commercial banks. In the production of sugar the cooperatives share of the market is over 58 % and in the marketing and distribution of cotton they have share of around 60%. The cooperative sector accounts for 55% of the looms in the hand weaving sector. Cooperatives process, market and distribute 50% of the edible oils. The share of cooperatives is 36% in fertiliser distribution, 46% in sugar production and 45% in ice cream manufacturing. IFFCO and KRIBHCO are the two well known global fertiliser cooperatives who have excelled in their fertilizer production activities. Amul is a well known Cooperative milk brand popular all over the country. National Cooperative Union of India (NCUI www.ncui.net) being an apex organisation of the cooperative movement is primarily involved in cooperative education and training all over the country. In the recent years, NCUI has taken definite initiatives to popularise cooperative concept in the schools. Considering the wide-spread reach and achievements of the cooperative movement, CBSE is keen to support serious endeavours geared towards popularising cooperative education in the schools.

United Nations has declared 2012 as International Year of Cooperatives. It is a big opportunity for the cooperative sector in India to create awareness for cooperatives at all levels so that the general masses are aware of the strengths of the cooperative movement in the country. There is a strong feeling that the relevance of the cooperative movement can be more pronounced if the youth are brought in its fold.

Accordingly, NCUI has chalked out following action plan to popularise cooperative concept in the schools.

- Considering inadequate coverage to cooperatives in the school syllabus, undertaking concrete steps so as to ensure that Cooperatives as a distinct subject is introduced in the school syllabus.
- Organising cooperative awareness events like essay, quiz, debates, painting, declamation contest, etc. so as to generate interest of school children in the subject of cooperatives.
- NCUI will be organising cooperative training as well as sensitisation programmes/ workshops for the principals, teachers and the school children of the public/government/Kendriya Vidyalaya/Navodaya Vidyalaya/MCD schools. The first phase of training with Kendriya Vidyalaya will begin in April,2012.
- NCUI also plans to sponsor the visits of 10th to 12th standard students to some of the successful cooperatives in Delhi/other places so as to make the school children aware of the good work of cooperatives.
- NCUI through regular communication with the schools will urge them to form student cooperatives in their campuses so that students may develop their entrepreneurship skills while also learn the cooperative principles and values through managing these cooperatives. There are many successful student cooperatives working in India in the states of Karnataka, Kerala, Tamil Nadu, Gujarat and Maharashtra. In the international scenario, Malaysia, Indonesia, Thailand, Japan and other Asian countries have also very successful student cooperatives. NCUI will provide all assistance in formation of student cooperatives by the schools in this regard.
- NCUI also plans to provide short duration internship opportunities to the 12th standard school students so that they have an enriching experience while working in cooperatives.
- In order to provide leadership skills to the 10th to 12th standard school children, NCUI will organise cooperative leadership development programmes for the Principals/teachers/school children of various schools.
- NCUI in collaboration with CBSE may organise a Conference on 'Popularising Cooperative Education in Schools', and also develop an unprized publication on 'Developing Cooperatives in Schools.'

For the above activities/ programmes, NCUI looks forward to valuable inputs/support from the heads of the school education institutions/principals of the schools /teachers/students all over the country. The NCUI officials will also like to meet them so that more interactive programmes are formulated. Mr. Sanjay Verma, Nodal Officer Coop-Connect, NCUI [Mobile no. 9871146034 e-mail- sanjayvermancui@india.coop] may be contacted for the details. Further details about the organisation can be obtained from NCUI's website: www.ncui.net

You are kindly requested to disseminate this information to all the concerned.

Thanking you,

Yours sincerely,

Sugandh Sharma
Education Officer (Commerce)

Copy with a request to respective Heads of Directorates/KVS/NVS/CTSA as indicated below to also disseminate the information to all concerned schools under their jurisdiction:-

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110 016.
2. The Commissioner, Navodaya Vidyalaya Samiti, A-28, Kailash Colony, New Delhi.
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737 101.
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar-791 111.
7. The Director of Education, Govt. of A&N Islands, Port Blair-744 101.
8. The Secretary, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini, Delhi-110 085.
9. All the Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.
10. The Education Officers/ AEOs of the Academic Branch, CBSE.
11. The Joint Secretary (IT) with the request to put this circular on the CBSE website.
12. Joint Secretary(ACAD).
13. The Library and Information Officer, CBSE
14. EO to Chairman, CBSE
15. PA to CE, CBSE
16. PA to Secretary, CBSE
17. PA to HOD (AIEEE)
18. PA to HOD (Edusat)
19. The PRO, CBSE

Education Officer (Commerce)