

FASHION STUDIES (Code 837)
SESSION-2019-20
Job Role: Assistant Fashion Designer

The purpose of the course 'Fashion Studies' is to tell the students about the fundamentals of Fashion Design. Fashion Design as a profession includes the entire process of designing and producing fashion apparels from the fibre and yarn stage to the finished product. This course will give an overview of fashion design and elaborate on different aspects like elements of design, history of fashion, fabrics, and understanding of the body, pattern development and garment construction. Fashion is a big business and key driver for several industries

Preamble:

Fashion is dynamic and ever changing. It is one of the most powerful forces in our lives. It influences every facet of our lifestyle at a particular period in time e.g. the clothes we wear, the music we listen, the food we eat, where we go for holiday or the car we drive in etc. Fashion is a big business and key driver for several industries e.g. apparel, accessories, textiles, automobiles etc.

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Class XII (2019-20)

Total Marks: 100 (Theory-70+Practical-30)

SCHEME OF UNITS

This course is a planned sequence of instructions consisting of units meant for developing employability and vocational competencies of students of Class XII opting for vocational subject along with general education subjects. The unit-wise distribution of hours and marks for class XII is as follow:

Fashion Studies(837) CLASS XII session 2019-20				
	Units	No. of Periods for Theory and Practical260		Max. Marks for Theory and Practical 100
Part A	Employability Skills			
	Unit 1 : Communication Skills-IV	13		10
	Unit 2 : Self-Management Skills-IV	09		
	Unit 3 : Information and Communication Technology Skills-IV	06		
	Unit 4 : Entrepreneurial Skills-IV	16		
	Unit 5 : Green Skills-IV	06		
	Total	50		
Part B		Theory Periods	Practical Periods	
	Chapter-I: History of Fashion	30	10	10
	Chapter-II: Basic Pattern Development	40	20	20
	Chapter-III: Elements of Fashion	30	10	15
	Chapter-IV: Basics of Garment Making	50	20	15
	Total	150	60	60
Part C	Practical Work			
	Practical Examination			15
	Written Test			05
	Viva Voce			05
	Total			25
Part D	Project Work/Field Visit			
	Practical File/ Student Portfolio			05
	Total			05
	Total	50+150+60=260		100

Note:-Detailed Curriculum/ Topics to be covered under employability skill can be downloaded for CBSE website.

PART-B

Chapter-I: History of Fashion

10 Marks

Objectives of the course

- To provide an overview of history of costume from ancient civilization to the present
- To explain the socio-cultural factors influencing costume
- To explain the influence of industrial revolution on fashion industry.
- To discuss the evolution of modern Indian fashion

Learning outcomes

After completion of the unit, the students shall be able to the following:

- Explain the significance of studying fashion history as a source of research for developing new collections.
- Express their knowledge on industrial revolution and its impact on fashion.
- Discuss evolution of modern Indian fashion

Course Content

- Introduction to history of fashion, sources of information
- Factors affecting clothing – protection, ritualistic, identification, adornment
- Origin and development of costume –Draped costume(Indian, Sumerian, Babylonian, Assyrian, Egyptian, Greek and Roman)
- Industrial Revolution – mechanical inventions, influence on India
- Evolution of 20th century Indian fashion.
- Films and fashion

Teaching Methodology: Illustrated lecture with slides and visuals

Reference Text:

Kaleidoscope of Fashion by Meher Castelino

Ancient Indian Costume by Roshan Alkazi

Chapter–II: Basic Pattern Development

20 Marks

Objectives of the course

- To introduce students to the World of Fashion Designing through pattern development

- To explain the importance of skills for converting a design sketch into a three dimensional form.
- To develop basic blocks for bodice and skirt.

Learning outcomes

After completion of the unit, the students shall be able to:

- Demonstrate understanding the basic skills of Pattern Making.
- Demonstrate understanding of the concept of Fit and Balance.
- Develop Basic Blocks from measurement charts and body measurements.
- Develop patterns for simple Designs using basic blocks.

Course Content

- Pattern Making
- Terminology, symbols and abbreviations
- Methods of measuring body and dress form
- sizes and measurements
- Tools of pattern making
- Fit- Element of fits, evaluating fits, need to fit and methods of fit
- Pattern development- Basic Bodice: How to develop a bodice from the standard measurement chart and test fitted on the dress form.
- Sleeveless bodice
- Neckline and its variations
- Dart manipulation
- How to develop basic skirt block with one dart or two darts and A- line
- Collar- Principles of collar development :flat collar, roll collar and stand collar, terminology for collars

Teaching Methodology: Illustrate lectures with slides, visuals and demonstrations where ever required.

Reference Text

Pattern making by Helen Armstrong
 Pattern making for women's wear by Winifred Aldrich
 Pattern making by Pamela Stringer.

Chapter-III: Elements of Fashion

15 Marks

Objectives of the course

- To introduce students to the basic segments in fashion clothing
- To teach students about fashion, fashion centers, categories of clothing & trims.
- To sensitize students about different items in each category of apparel for men, women and children

- To teach students the difference between high-fashion and mass-fashion apparel
- To distinguish between custom-made and ready to wear garments.

Learning outcomes

After completion of the unit, the students shall be able to:

- Express knowledge of the segments in Fashion Clothing.
- Express knowledge and use of appropriate fashion terminology
- Express knowledge of global fashion capitals
- Express knowledge of various categories of apparel for men, women and children
- Demonstrate understanding of trims used in apparels.
- Demonstrate understanding of difference between High Fashion, Mass Fashion and custom-made clothing.

Course Content

- Understanding Fashion - definition and overview
- Haute couture, High Fashion, Ready to Wear, Mass produced garments
- Fashion Capitals
- Menswear - Introduction, Categories, Elements of Design, shirts, pants and shorts, suits
- Women'swear
- Introduction to Indian women'swear, Elements of design, categories of Women's wear-dresses, blouses/skirts, trousers, kameezs, saris & blouses.
- Children wear – Introduction, garments for different ages - New born, Infants Toddlers, Pre-teens and Teens, dungarees
- Trims used for the fashion apparel

Teaching Methodology: Illustrated lectures with slides and visuals.

Reference Text:

Concept to consumer by Gini Stephens Frings
Encyclopedia of Fashion Details

Chapter-IV: Basics of Garment Making

15 Marks

Objectives of the course

- To differentiate between natural, synthetic and blended fabrics.
- To learn the selection criteria and purpose of using underlying fabrics.
- To understand the importance of fabric preparation before cutting fabric.
- To stitch a placket for bodice and sleeve opening
- To finish a neckline using piping and facing

Learning outcomes

After completion of the unit, the students shall be able to:

- Make samples of different garment components - neckline finishes, plackets.

Course content

- Understanding fabric types.
- selection of underlining, interfacing, lining and inter-lining
- Cutting preliminaries, fabric preparation, fabric cutting, grain line, preshrinking, identifying the right side of fabric, pinning and marking methods
- Types of plackets- continuous, simple shirt placket and shirt placket with facing.
- Neckline facing, bias strip and preparation of bias strip.
- Appropriate neckline finishes with piping, bias facing and shaped facing **(only practical)**

Teaching Methodology: Illustrate the content with slides, visuals and demonstrations wherever required.

Reference Text:

- Encyclopedia of dress making by Marshall Cavendish
- Readers Digest book of Sewing
- Encyclopedia of Sewing

PRACTICALS

Chapter I: History of Fashion

1. To identify the cultural context of body adornment and its continuation in contemporary society.
2. To use visual references to analyze ancient draped garments.
3. To analyze the impact of Industrial Revolution during the British Raj in India

Chapter II: Basic Pattern Development

5. Develop a basic bodice block.
6. Develop a bodice through dart manipulation.
7. Develop a basic skirt block.
8. Develop style variations of skirts- one dart and A-line.

Chapter III: Elements of Fashion

9. Design products with self-generated prints inspired from nature.
10. To demonstrate creative exploration of patterns created by using food products for dyeing process.
11. Develop print designs inspired from animal skin by innovative use of materials.
12. Stencil printing technique to create design patterns / motifs.

Chapter IV: Basics of Garment Making

13. Stitch a sample of a continuous placket.
14. Stitch a sample of a basic shirt placket.
15. Stitch a sample of a basic shirt placket with facing.
16. Stitch a sample each of Extended facing, Bias facing and Shaped facing.

