

FASHION STUDIES (Code 837)
SESSION-2019-20
Job Role: Assistant Fashion Designer

The purpose of the course 'Fashion Studies' is to tell the students about the fundamentals of Fashion Design. Fashion Design as a profession includes the entire process of designing and producing fashion apparels from the fiber and yarn stage to the finished product. This course will give an overview of fashion design and elaborate on different aspects like elements of design, history of fashion, fabrics, and understanding of the body, pattern development and garment construction. Fashion is a big business and key driver for several industries

Preamble:

Fashion is dynamic and ever changing. It is one of the most powerful forces in our lives. It influences every facet of our lifestyle at a particular period in time e.g. the clothes we wear, the music we listen, the food we eat, where we go for holiday or the car we drive in etc. Fashion is a big business and key driver for several industries e.g. apparel, accessories, textiles, automobiles etc.

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Class XI (2019-20)

Total Marks: 100 (Theory-70+Practical-30)

SCHEME OF UNITS

This course is a planned sequence of instructions consisting of units meant for developing employability and vocational competencies of students of Class XI opting for vocational subject along with general education subjects. The unit-wise distribution of hours and marks for class XI is as follow:

Fashion Studies(837) CLASS XI session 2019-20				
	Units	No. of Periods for Theory and Practical		Max. Marks for Theory and Practical
Part A	Employability Skills			
	Unit 1 : Communication Skills-III	13		10
	Unit 2 : Self-Management Skills-III	09		
	Unit 3 : Information and Communication Technology Skills-III	06		
	Unit 4 : Entrepreneurial Skills-III	16		
	Unit 5 : Green Skills-III	06		
	Total	50		10
Part B		Theory Periods	Practical Periods	
	Unit 1: Overview Of Fashion	30	5	15
	Unit 2:Introduction To Fabrics, Dyeing & Printing	40	10	10
	Unit 3: Design Fundamentals	55	15	15
	Unit 4:Materials Tools And Processes Of Product Making	40	15	20
	Total	165	45	60
Part C	Practical Work			
	Practical Examination			15
	Written Test			05
	Viva Voce			05
	Total			25
Part D	Project Work/Field Visit			
	Practical File/ Student Portfolio			05
	Total			05
	Total	50+165+45=260		100

Note:-Detailed Curriculum/ Topics to be covered under employability skill can be downloaded for CBSE website.

PART-B

CONTENTS

CHAPTER 1: OVERVIEW OF FASHION

15 marks

Objectives of the course

- i. To introduce students to Fashion Studies and provide an overview of fashion
- ii. To familiarize students with essential fashion terminology and theories
- iii. To provide information about fashion designers and brands
- iv. To clarify the roles of regulatory bodies and professionals in the garment industry

Learning outcomes

After completion of the unit, the students shall be able to do the following:

- i. Demonstrate their knowledge of fundamental aspects of fashion
- ii. Explain appropriate terminology and theories related to fashion
- iii. Explain the salient characteristics of fashion designers and brands
- iv. Explain the roles of regulatory bodies and fashion professionals in the garment industry

Content

- Understanding fashion: Introduction and definition
- Factors influencing fashion
- Key Concepts and Terminology
- Movement and Direction of fashion – Fashion forecasting, pendulum swing and fashion cycles.
- Theories of fashion movement
- Consumers – Innovators, Motivators, Followers, Victims
- Salient characteristics of fashion designers and brands.
- International Trade in Fashion
- Fashion Regulatory Bodies in India
- Role of fashion professionals
- Fashion Institutes

CHAPTER II: INTRODUCTION TO FABRICS, DYEING & PRINTING

10 marks

Objective of the course

- To introduce students to natural and manmade fibers
- To develop awareness of spinning, weaving, dyeing and printing

Learning outcome

After finishing the course, the students shall be able to do the following:

- Identity and differentiate fabric varieties
- Explain the various processes of fabric manufacturing, dyeing & printing

Course Content

- Textile fibers– natural and manmade
- Yarns
- Weaving
- Dyeing and printing

CHAPTER III: DESIGN FUNDAMENTALS

15 marks

Objective of the course

- To introduce the students to various aspects of design
- To develop familiarity with different Elements of Design and Principles of Design
- To develop familiarity with common design terminology
- To develop skills of visualization and communication using design principles

Learning outcome

After finishing the course, the students shall be able to do the following:

- Identify the Elements of Design
- Identify the Principles of Design
- Use appropriate design terminology
- Translate design concepts to design products

Course Content

- Design, Designers and Design process
- Basic Elements of Design – Point, line, shape and texture
- Colour Theory – Hue, tint, shade, tone, colour schemes
- Colour Psychology
- Principles of Design – rhythm, balance, emphasis and contrast
- Silhouette and proportion in apparel

CHAPTER IV: MATERIALS, TOOLS AND PROCESSES OF PRODUCT MAKING

20 marks

Objective of the course

- To introduce students to the sewing machine
- To introduce students with home fashion product categories
- To introduce students to leather product categories

Learning outcome

After finishing the course, the students shall be able to do the following:

- i. Develop proficiency in the use of the sewing machine
- ii. Differentiate between stitched and unstitched products
- iii. Explain categories of leather products

Course Content

- Introduction to sewing machine - component parts and functions.
- Sewing tools , Safety rules and Sewing Aids
- Home Fashion Products
- Leather Fashion Products

PRACTICAL WORK

30 MARKS

1. Relating fashion cycle theories to fashion trends
2. Application of textile swatch on any product
3. Burning test for fibre identification
4. Constructing basic weaves
5. Colour wheel- primary, secondary and tertiary colours
6. Value chart- Tints and Shades
8. Nature as inspiration for design
9. Application of colour psychology to colour schemes
10. Application of elements and principles of design
11. Development of eight-head fashion croquis- Block Figure
12. Preparation of hand-stitched samples (e.g. basting, hemming etc.)
13. Prepare samples of plain seams
14. Prepare samples of seam finishes; self-enclosed seams
15. Prepare samples of seam with fullness -gathers, pleats and tucks

