

# MASS MEDIA STUDIES (CODE NO. 835)

## CLASS XI (SESSION 2019-2020)

MASS MEDIA STUDIES (Code no. 835) Class XI (Session 2019-2020)	
Theory	70 marks
Practical	30 marks
<b>Total Marks</b>	<b>100 marks</b>

### ❖ PART A: EMPLOYABILITY SKILLS

- Unit 1: Communication Skills
- Unit 2: Self-Management Skills
- Unit 3: Understanding Media
- Unit 4: Entrepreneurial Skills
- Unit 5: Green Skills

### ❖ PART B:

- Unit 1: Introduction of Mass Communication
- Unit 2: Evolution of the Media
- Unit 3: Reference and Information Sources
- Unit 4: Preproduction Skills

### ❖ PART C: PRACTICAL WORK

- Practical Examination
- Viva Voce

### ❖ PART D: PROJECT WORK / FIELD VISIT

- Practical File / Student Portfolio