

DYNAMICS OF RETAILING (401)

Class X
(2018-19)

Total Marks: 100 (Theory – 50 + Practical - 50)

Unit No.	Unit Name	Marks
1	Retail Operations	5
2	Merchandise Planning	8
3	Store Operations	10
4	Billing, Transport and Delivery	8
5	Security Operations & Housekeeping in Retail	8
6	Communication at Work Place	6
	Health Care and Personal Grooming in Retailing	5
	Total	50

Practical

Practical Work	Marks
Practical Examination	15
Written Test	10
Viva Voce	10
Project Work/Field Visit	-
Practical File/ Student Portfolio	10
Viva Voce	05
Total	50