



केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



के.मा.शि.बो./ शैक्ष./उस (मंसि)/2022

दिनांक: 14.10.2022
परिपत्र संख्या: शैक्ष.-124/2022

के.मा.शि.बो. से संबद्ध सभी विद्यालयों के प्रमुख

विषय: 'हर घर अकम स्मारिका और डाक टिकट' समारोह के अंतर्गत डाक टिकट डिजाइन प्रतियोगिता के संबंध में।

प्रिय प्रधानाचार्य/ प्रधानाचार्या

डाक विभाग द्वारा राष्ट्रीय स्तर पर आजादी के अमृत महोत्सव (अकम) के पांच उप-विषयों (स्वतंत्रता संघर्ष, विचार@75, संकल्प@75, अधिनियम@75 और उपलब्धि@75) के अंतर्गत हर घर अकम स्मारिका और डाक टिकट समारोह के एक भाग के रूप में 'डाक टिकट डिजाइन प्रतियोगिता' का आयोजन किया जा रहा है।

इस प्रतियोगिता में कक्षा आठवीं से बारहवीं के विद्यार्थी भाग ले सकते हैं और डाक विभाग (डीओपी) द्वारा प्रदान किए जाने वाले ए4 आकार के अकम थीम पेपर शीट पर क्रेयॉन/पेंसिल कलर/वाटर कलर/एक्रिलिक कलर्स के माध्यम से अकम पर अपने विचार प्रदर्शित कर सकते हैं।

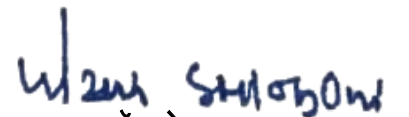
विद्यालयों से अनुरोध है कि वे प्रतियोगिता का आयोजन अपने स्तर पर करें और अपने विद्यालय की 5 सर्वश्रेष्ठ प्रविष्टियां मूल्यांकन के बाद निम्न लिंक पर अपलोड करें:

<https://innovateindia.mygov.in/akamstampdesign/>

उपरोक्त प्रतियोगिता के संबंध में विस्तृत मानक संचालन प्रक्रिया (एसओपी) अनुलग्नक 1 पर उपलब्ध है।

आपसे अनुरोध है कि उपरोक्त जानकारी को अपने विद्यालय के विद्यार्थियों और शिक्षकों में प्रसारित करें और विद्यार्थियों को उपरोक्त प्रतियोगिता में भाग लेने के लिए प्रेरित करें।

शुभकामनाओं सहित


डॉ. जोसफ इमानुवेल
निदेशक (शैक्षणिक)

प्रतिलिपि नीचे दिए गए अनुसार निदेशालयों, संगठनों और संस्थानों के संबंधित प्रमुखों को उनके अधिकार क्षेत्र के सभी विद्यालयों में सूचना प्रसारित करने के अनुरोध के साथ:

1. आयुक्त, केन्द्रीय विद्यालय संगठन, 18 संस्थागत क्षेत्र, शहीद जीत सिंह मार्ग, नई दिल्ली-16
2. आयुक्त, नवोदय विद्यालय समिति, बी-15, सेक्टर-62, संस्थागत क्षेत्र, नोएडा- 201309
3. सचिव, एकलव्य मॉडल आवासीय विद्यालय (ईएमआरएस), जनजातीय मामलों के मंत्रालय, भारत सरकार, शास्त्री भवन, ए-विंग, डॉ. राजेंद्र प्रसाद रोड, नई दिल्ली, 110001



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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4. सचिव, सैनिक विद्यालय सोसायटी, कमरा नं. 101, डी-1 विंग, सेना भवन, न्यू दिल्ली-110001।
5. अध्यक्ष, ओडिशा आदर्श विद्यालय संगठन (ओएवीएस), एन-1/9, दूरदर्शन केंद्र के पास, पीओ सैनिक विद्यालय नयापल्ली, भुवनेश्वर, ओडिशा-751005।
6. शिक्षा निदेशक, शिक्षा निदेशालय, राष्ट्रीय राजधानी क्षेत्र दिल्ली सरकार, पुराना सचिवालय, दिल्ली-110054
7. सार्वजनिक निर्देश निदेशक (विद्यालय), संघ शासित प्रदेश सचिवालय, सेक्टर-9, चंडीगढ़- 160017
8. निदेशक (परीक्षा और विद्यार्थी वृत्ति), मानव संसाधन विकास विभाग, गंगटोक, सिक्किम सरकार, सिक्किम-737101
9. माध्यमिक शिक्षा निदेशक, शिक्षा विभाग, अरुणाचल प्रदेश सरकार, ईटानगर - 791111।
10. निदेशक (शिक्षा), शिक्षा निदेशालय वीआईपी रोड, अंडमान और निकोबार द्वीप, पोर्ट ब्लेयर - 744103
11. शिक्षा निदेशक, एस.आई.ई., केमाशिबो प्रकोष्ठ, वीआईपी रोड, जंगली घाट, पी.ओ. 744103, अंडमान और निकोबार द्वीप समूह
12. निदेशक, केंद्रीय तिब्बती विद्यालय प्रशासन, ईएसएसएसएस प्लाजा, सामुदायिक केंद्र, सेक्टर-3, रोहिणी, दिल्ली।
13. सेना शिक्षा के अतिरिक्त महानिदेशक, ए-विंग, सेना भवन, डीएचक्यू, पीओ, नई दिल्ली-110001।
□□ईएस, रक्षा मंत्रालय (सेना) का एकीकृत मुख्यालय, एफडीआरसी बिल्डिंग नंबर 202, शंकर विहार (एपीएस के पास), दिल्ली कैंट-110010
15. केमाशिबो के सभी क्षेत्रीय निदेशकों/क्षेत्रीय अधिकारियों को इस परिपत्र को किसी भी क्षेत्र में बोर्ड के संबद्ध विद्यालयों के सभी प्रमुखों को भेजने के अनुग्रह के साथ
16. सभी संयुक्त सचिव / उप सचिव / सहायक सचिव / वरिष्ठ निजी सचिव / विश्लेषक, केमाशिबो
17. सभी प्रमुख/ प्रभारी, उत्कृष्टता केंद्र, केमाशिबो
18. इस परिपत्र को केमाशिबो की शैक्षणिक वेबसाइट पर डालने की मांग के साथ प्रभारी आईटी इकाई
19. प्रभारी, पुस्तकालय
20. प्रमुख (मीडिया और जनसंपर्क), केमाशिबो
21. अध्यक्ष, केमाशिबो के उप सचिव
22. सचिव, केमाशिबो के वरिष्ठ निजी सचिव
23. निदेशक (शैक्षणिक), केमाशिबो के वरिष्ठ निजी सचिव
24. निदेशक (सूचना प्रौद्योगिकी), केमाशिबो को वरिष्ठ निजी सचिव
25. परीक्षा नियंत्रक, केमाशिबो के प्रधान निजी सचिव
26. निदेशक (कौशल शिक्षा), केमाशिबो के वरिष्ठ निजी सचिव
27. निदेशक (व्यावसायिक परीक्षा), केमाशिबो के प्रधान निजी सचिव
28. निदेशक (प्रशिक्षण), केमाशिबो के वरिष्ठ निजी सचिव
29. निदेशक (सीटीईटी), केमाशिबो के प्रधान निजी सचिव
30. निदेशक (एडुसैट), केमाशिबो के वरिष्ठ निजी सचिव
31. रिकॉर्ड फाइल

हस्ताक्षरित
निदेशक (शैक्षणिक)



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002

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SOP FOR STAMP DESIGN COMPETITION FOR AZADI KA AMRIT MAHOTSAV

Department of Posts, Department of School Education & Literacy, AKAM Division, Ministry of Culture

1. The Competition shall commence on 1st October and end on 31st October, 2022. The goal is to ensure participation of atleast 10 lakh school students and to get good drawings for designing the postage stamp on Azadi Ka Amrit Mahotsav.
2. Schools affiliated to CBSE, including Kendriya Vidyalayas and Navodaya Vidyalayas as well as schools affiliated to all State Boards shall participate in the Campaign.
3. Participation of students belonging to Class VIII to Class XII shall be ensured. Students should draw their ideas on AKAM through crayons/ pencil colors/ water colors/ acrylic colors on A4 size paper sheets to be provided by Department of Posts (DOP). A Theme Paper on AKAM is at Annexure I
4. DoP shall collect all the drawing sheets and preserve at Circle level upon completion of the competition.
5. The list of schools provided at the time of Postcard campaign shall be used. Department of School Education & Literacy can update the contact details of school Principals, wherever required. The Postal Department shall provide the list to its Postal Divisional Superintendents for coordination with schools.
6. Department of School Education & Literacy shall send a formal communication to Chairman CBSE, Commissioners of KV & NV, and all the Chief Secretaries/ Principal Secretary (School Education), requesting them to direct the schools under their jurisdiction/ control to hold the Stamp Design Competition.
7. CBSE/ KV/ NV/ State Governments shall issue instructions to all the Principals of schools regarding initial screening of entries to be done by





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- the school authorities, in order to select a maximum of 05 entries per school.
8. The Postal Nodal Officers in each District/ Division shall get in touch with the School Nodal Officers and arrange to supply the A4 size sheets for holding the Stamp Design Competition. Specific date or dates shall also be decided with mutual consultation with the school authorities for holding the Stamp Design Competition.
 9. School authorities shall hold the Stamp Design Competition in their respective schools on any of the days during the 01 – 31st October, 2022, and conduct a screening of all the entries in order to shortlist a maximum of 05 designs on AKAM with the best ideas. These 05 designs on AKAM shall be scanned and uploaded on the MyGov Portal. A website with the URL www.innovativeindia.mygov.in/akamstampdesgin shall be created by the MyGov for the participation of all schools.
 10. Ministry of Culture and Department of School Education & Literacy would identify and nominate experts for each State to facilitate the evaluation process of the entries uploaded on MyGov portal. 05 best entries will be finalized from each state & UTs.
 11. National level evaluation would be done jointly by a committee nominated by Ministry of Culture and Department of Posts.
 12. Reporting format by schools:

Name of School	Class	No. of children participated at school level	No. of final entries selected by School
	(VIII)		
	(IX)		
	(X)		





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	(XI)		
	(XII)		
Total			

13. Department of Posts will ensure to arrange the supply of sufficient quantity of art sheets (A4 Size, 200 GSM, White Color) for holding the Stamp Design Workshop in schools. Sample of Art Sheet is at Annexure II.
 14. Department of Posts, Ministry of Education and Ministry of Culture will use their official social media handles to give wide publicity to the entire campaign.
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ANNEXURE I

Theme Paper on Stamp Design for Azadi Ka Amrit Mahotsav (AKAM)

Envisioned by Hon'ble Prime Minister of India, Shri Narendra Modi, Azadi Ka Amrit Mahotsav is an initiative to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements.

This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but also hold within them the power and potential to enable Prime Minister Narendra Modi's vision of activating India 2.0, fueled by the spirit of *Aatmanirbhar Bharat*.

The official journey of Azadi ka Amrit Mahotsav commenced on 12th March 2021 which started a 75-week countdown to our 75th anniversary of independence and will end post a year on 15th August 2023.

AKAM has five sub themes

1. **Freedom Struggle** - The fight against colonial rule in India constitutes a unique narrative, one which is not marred by violence. The soul of India's Freedom Struggle is full of variegated stories of valor, bravery, satyagraha, dedication, and sacrifice of millions.

AKAM aims to present a holistic view of India's Freedom Struggle and to bring alive stories of unsung heroes, whose sacrifices have made freedom a reality for us and also revisits the milestones, freedom movements etc. in the historical journey to 15 August, 1947. Stories on Unsung Heroes is an attempt to recall and remember forgotten heroes of our freedom struggle and to inspire and encourage the coming generations

2. **Ideas@75** - India is built upon ideas of modern infrastructure, growth and development through scientific power, taking pride in our culture and heritage, vibrant democracy through strong institutions and systems are unique to the 74 years of journey of India. These ideas bring alive programs and events and enhances India's contribution to the world

3. **Resolve@75** - Only through our collective resolve we can build strong and vibrant India. India of 21st century is poised to create a Better India, which is Clean, Inclusive, Self-Reliant and Proud of its roots.

New India is determined to move forward and achieve something big. Programs like Har Ghar Tiranga, Constitution Day, Good Governance Week, India Against Illicit Smuggling of Cultural Property, Yoga Day, Beti Bachao Beti Padhao and Swachh Bharat are indicative of the collective resolve of New India, giving everyone a deep sense of purpose.

4. **Actions@75** - The New India is moving forward on the clarion call of SABKA SAATH, SABKA VIKAS, SABKA VISHWAS, SABKA PRAYAS. It



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encompasses Government policies, schemes, action plans along with commitments from businesses, NGOs, civil society that helps actualize our ideas and help us collectively create a better tomorrow.

New India stand on strong action plans of creating a knowledge-based society, use of scientific power for improving the life of all, continuous and multitude efforts for the deepening of democracy and instilling a sense of pride among everyone for our culture, history and beliefs. Journey of Amrit Kaal is our ability to adhere and propel these value systems in our thoughts, beliefs and actions.

5. **Achivement@75** - During its 75 years of Journey, India has grown strong, resilient and progressive. We have shown to the world that in spite of differences in languages, food habits and costumes, we can work together for creating a strong India. A country which was begging for food to feed its population, has transformed itself an exporter of food grains.

From being known as the land of snake charmers to the Global IT Powerhouse, India is today creating world class digital public services and infrastructure. The success of digital payment and UPI has amazed a number of developed nation. The success of COVID strategy has bring to forth our collective ability of transforming crisis into opportunities. Driving a technology led Largest Vaccination Drive of the world, India has shown to the it's the power of innovation, determination and collective will.





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ANNEXURE II

Sample Design of Art Sheet

STAMP DESIGN COMPETITION ON "AZADI KA AMRIT MAHOTSAV"

2 cm

21 cm

2.5 cm

Name: _____ Address: _____ City: _____

Class: _____ School Name: _____

29.7 cm