



# केन्द्रीय माध्यमिक शिक्षा बोर्ड

(शिक्षा मंत्रालय, भारत सरकार के अधीन एक स्वायत्त संगठन)

**CENTRAL BOARD OF SECONDARY EDUCATION**

(An Autonomous Organisation Under the Ministry of Education, Govt. of India)



**CBSE/DIR(ACAD)/2021**

**Date: 31<sup>st</sup> December, 2021**

**Circular No. Acad-134/2021**

To

The Heads/Principals of the Schools affiliated to CBSE

**Subject: Launch of 100 Days Reading Campaign**

Ministry of Education, Govt of India vide D.O. No. 18-91/2021- IS 15 dated 28.12.2021 has intimated the launch of **100 Days Reading Campaign by the Hon'ble Shiksha Mantri on 1<sup>st</sup> January 2022 for children studying in Balvatika to class VIII.**

In continuation to the CBSE Reading Mission (Circular No. Acad-82/2021), the Board requests Heads of Schools to initiate the 100 Days Reading Campaign for the learners of Balvatika to class VIII on 01.01.2022. A weekly class-wise calendar of activities to be done by children with the help of parents, peers, siblings or other family members is annexed as guidelines for schools.

The activities done during the campaign are to be documented through images, short videos and testimonials. These have to be uploaded on the tracker <https://forms.gle/qPJ8kFuJaTtqeY8D9>.



For any further query, you may send an email to: [cbse100daysreading@gmail.com](mailto:cbse100daysreading@gmail.com)

You are requested to disseminate the information about this campaign to teachers, parents and students and ensure maximum participation from your school.

  
**Dr. Biswajit Saha**  
Director (SE and Training)



'शिक्षा सदन', 17 राऊज़ एवेन्यू, इंस्टीट्यूशनल एरिया, नई दिल्ली-110002  
'Shiksha Sadan', 17, Rouse Avenue, Institutional Area, New Delhi – 110002





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Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

- 1 The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India, Shastri Bhawan, A - Wing, Dr. Rajendra Prasad Road, New Delhi, 110001
- 2 The Joint Secretary (BR/CER/Sainik Schools), Sainik Schools Society, Room No. 108 (I), South Block, New Delhi-110001.
- 3 The Chairman, Odisha Adarsha Vidyalaya Sangathan (OAVS), N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odhisha-751005.
- 4 The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
- 5 The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
- 6 The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
- 7 The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
- 8 The Director (Exam. & Scholarship), HRDD Department, Gangtok, Govt. of Sikkim, Sikkim –737101
- 9 The Director of Secondary Education, Department of Education, Govt. of Arunachal Pradesh  
Itanagar – 791111. Mob: 08794812121
- 10 The Director (Education), Directorate of Education VIP Road, Port Blair, A&N Island – 744103
- 11 The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
- 12 The Additional Director General of Army Education, A –Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
- 13 The Director AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
- 14 All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective Regions
- 15 All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
- 16 All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
- 17 In charge IT Unit with the request to put this Circular on the CBSE Academic Website
- 18 In-Charge, Library
- 19 The Head (Media & Public Relations), CBSE
- 20 DS to Chairman, CBSE
- 21 SPS to Secretary, CBSE
- 22 SPS to Director (Academics), CBSE
- 23 SPS to Director (Information Technology), CBSE
- 24 SPS to Controller of Examinations, CBSE
- 25 SPS to Director (Training and Skill Education), CBSE
- 26 SPS to Director (Professional Examinations), CBSE
- 27 SPS to Director (CTET), CBSE
- 28 SPS to Director (EDUSAT), CBSE
- 29 Record File

**Director (SE and Training)**



‘शिक्षा सदन’ ,17 राऊज़ एवेन्यू ,इंस्टीटूशनल एरिया, नई दिल्ली-110002  
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