All the Heads of Schools affiliated to CBSE

Subject: Promoting Indian Classical Music and Culture – reg.

Dear Principal

In continuation with CBSE Circular No.33/05 dated 18.10.2005, Circular No.50/10 dated 18.08.2010 and Circular No.76/2011 dated 24.10.2011, CBSE once again reiterates the importance of holistic education for the all-round development of the students and the support extended by co-scholastic activities such as music, dance and art towards achieving the same.

Providing opportunities for students to nurture and develop their innate creative talents is a responsibility of the school and society in general. Performing arts and fine arts help the students develop aesthetics, balance, self-fulfilment etc. Also, in this fast-changing globally connected world, it is crucial to strengthen the cultural roots by preserving, promoting and popularizing national heritage. The ideal way to do it is by encouraging the students to develop a taste and interest in classical/ folk music, dance and art.

The Society for the Promotion of Indian Classical Music and Culture among Youth (SPIC MACAY) has been rendering services in this field for the last 44 years. It organizes classical/ folk music, dance, arts, crafts and other culture activities to inspire students to appreciate the intrinsic value of our national heritage. It creates opportunities for the students to enjoy the performances and interactive sessions rendered by renowned artists and artisans.

In view of above, CBSE suggests the schools to establish Culture and Heritage Clubs for formally taking up such activities. SPIC MACAY will extend their resources as Knowledge Partners to Culture and Heritage Clubs in schools.

All Heads of the Schools are requested to coordinate with SPIC MACAY to avail maximum benefit of this opportunity, at following contact details of Nodal Person of SPIC MACAY:

The National Coordinator (Schools)
41/42, Lucknow Road, Near Vishwavidyalaya Metro Station, Delhi-110054
Email: heritageclub@spicmacay.com or nehasharma@spicmacay.com
Mobile/Whatsapp: +91 6263556213, Website: https://spicmacay.org

With Best Wishes

Dr. Joseph Emmanuel
Director (Academics)
Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18 Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida201309
3. The Secretary, Eklavya Model Residential Schools (EMRS), Ministry of Tribal Affairs, Government of India.
4. The Secretary, Sainik Schools Society, Room No. 101, D-1 Wing, Sena Bhawan, New Delhi-110001.
5. The Chairman, Odisha Adarsha Vidyalaya Sangathan, N-1/9, Near Doordarshan Kendra, PO Sainik School Nayapalli, Bhubaneswar, Odisha-751005.
6. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
7. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160017
8. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
9. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
10. The Director of Education, Govt. of A & N Islands, Port Blair – 744101
12. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector -3, Rohini, Delhi
13. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
14. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
15. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
16. All Joint Secretary/ Deputy Secretary/ Assistant Secretary/SPS / Analyst, CBSE
17. All Head(s)/ In-Charge(s), Centre of Excellence, CBSE
18. In charge IT Unit with the request to put this Circular on the CBSE Academic Website
19. In-Charge, Library
20. The Head (Media & Public Relations), CBSE
21. DS to Chairman, CBSE
22. SPS to Secretary, CBSE
23. SPS to Director (Academics), CBSE
24. SPS to Director (Information Technology), CBSE
25. SPS to Controller of Examinations, CBSE
26. SPS to Director (Training and Skill Education), CBSE
27. SPS to Director (Professional Examinations), CBSE
28. SPS to Director (CTET), CBSE
29. SPS to Director (EDUSAT), CBSE
30. Record File

Director (Academics)