CBSE/Dir( Acad)/ 2020/ 13th October, 2020
Circular No.: Acad-78/2020

The Heads of all Schools Affiliated to CBSE

Subject: Art-Integrated Exemplars Competition for Teachers of CBSE Affiliated Schools

Dear Principal,

The National Policy of Education 2020 states: Art-Integration is a cross-curricular pedagogical approach that utilizes various aspects and forms of art and culture as the basis for experiencing the learning of concepts across subjects. As a part of the thrust on experiential learning, art-integrated education will be embedded in classroom transactions not only for creating joyful classrooms, but also for imbining the Indian ethos through integration of Indian art and culture in the teaching and learning process at every level. This art-integrated approach will strengthen the linkages between education and culture. (Clause 4.7, NPE, 2020).

2. As a pedagogical initiative, CBSE has introduced Art-Integrated Learning in all its affiliated schools vide Circular No. Acad-12/2019 dated 8th March 2019. The Board has also issued Guidelines on Art-Integrated Learning vide Circular No. Acad-22/2019 dated 18.04.2019 with an aim to facilitate teachers and principals for implementing Art Integrated Learning as a pedagogical tool for experiential and joyful learning in classroom situation as well as building a joyful learning environment in the school. The Art-Integration guidelines of the Board enlists various suggestive activities, projects, assignments and lesson plans and are available at –

http://cbseacademic.nic.in/web_material/Manuals/Art_Integration.pdf

3. You may also recall that Competency Based Education (CBE) is the theme for the year 2020-21 and CBE can be implemented only through innovative and joyful experiential pedagogies such as Art-Integrated and Sport-Integrated Learning, Storytelling, etc. as these pedagogies promote reflection, critical thinking, creativity, initiation, self-direction and other 21st Century Skills and empower students with the competencies to understand, analyse, evaluate, interpret and innovate various real life situations.

4. Hence, keeping the above context in view, and, to motivate and encourage all our teachers to adopt and implement Art-Integrated Learning as a pedagogical tool, CBSE announces the first Art-Integrated Exemplar Competition for all Teachers of CBSE affiliated schools. The details are as follows:

4.1 The competition will be conducted from 14th October to 14th November 2020. Teachers can research, innovate and create unique exemplars and showcase their skills of creativity and innovation.
4.2 The exemplars can be prepared topic and subjectwise and submitted along with taxonomy as per the format given in annexure I.

4.3 Teachers can submit their exemplars through the link available on www.cbseacademic.nic.in and www.cbse.nic.in.

4.4. While preparing the exemplars, the following needs to be kept in mind:
   i. Exemplar must promote Experiential Learning.
   ii. Exemplar should enable opportunities for Hands-on experience.
   iii. Activity/project given in the exemplar can be done collaboratively.
   iv. Activities given in the exemplar engage students in constructing and demonstrating their understanding and not memorizing.
   v. Exemplar shall enable students to think critically and innovatively to create something new.
   vi. Art form used in the exemplar shall connect the learner to other disciplines.
   vii. Connection is mutually reinforcing and not deliberate.
   viii. Exemplar must be inclusive.
   ix. At least one of the Activities planned in exemplar must be paired with the State and Union Territory as per the ‘Ek Bharat Shreshtha Bharat’ pairing given in annexure II.

5. The best exemplars of each subject and class will be showcased on CBSE website.

6. The winners will be awarded with an Online Certificate of Merit.

All the Heads of Schools shall encourage participation of teachers in this pedagogical initiative.

For any query, please write at praggyamsingh.cbse@gov.in.

With Best Wishes!

(Dr. Joseph Emmanuel)
Director (Academics)

Encl:
• Annexure – I
• Annexure II
Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:

1. The Commissioner, Kendriya Vidyalaya Sangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-16
2. The Commissioner, Navodaya Vidyalaya Samiti, B-15, Sector-62, Institutional Area, Noida-201309
3. The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054
4. The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017
5. The Director of Education, Govt. of Sikkim, Gangtok, Sikkim –737101
6. The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111
7. The Director of Education, Govt. of A&N Islands, Port Blair – 744101
8. The Director of Education, S.I.E., CBSE Cell, VIP Road, Junglee Ghat, P.O. 744103, A&N Island
9. The Director, Central Tibetan School Administration, ESSESS Plaza, Community Centre, Sector 3, Rohini
10. The Additional Director General of Army Education, A – Wing, Sena Bhawan, DHQ, PO, New Delhi-110001
11. The Secretary AWES, Integrated Headquarters of MoD (Army), FDRC Building No. 202, Shankar Vihar (Near APS), Delhi Cantt-110010
12. The Under Secretary (EE-1), MHRD, Govt. of India, Department of SE&L, Shastri Bhawan, New Delhi-01
13. All Regional Directors/Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions
14. All Joint Secretaries/ Deputy Secretaries/ Assistant Secretaries/ Analysts (Academic, Training and Skill Unit), CBSE
15. In charge IT Unit with the request to put this circular on the CBSE Academic website
16. The Senior Public Relations Officer, CBSE
17. PA Chairperson Office, CBSE
18. SPS to Secretary, Director (IT), Director (Academics), Controller of Examinations, Director(SE&T) and Director (P.E.), CBSE

Director (Academics)
Annexure – I

Submission Format

School Details:
Affiliation Number
School Code
Select Teacher Name

Art-Integrated Exemplar

Contact Details
Teacher Name
Teacher E-mail
Teacher Mobile no

Teaching Learning Strategies:

1. **Class:** (Select Class from Drop Down List)
2. **Subject:** (Select Subject from the drop down list)
3. **Chapter/Lesson:** (Select Subject from the drop down list)
4. **Topic:** (Select Subject from the drop down list)
5. **Art to be Integrated:** (Select from the drop down list: - Local Art and Craft, Theatre, Drawing/Painting, Sculpture, Toy Making, Music, Dance, Local Cuisine)/ Any other Art(Please Specify)

6. **Learning Outcomes Targetted in the chapter/topic selected** (Maximum 5):
7. **21st Century Skills to be Focused in the chapter/topic selected** (Maximum 5):
8. **Competencies to be developed through the chapter/topic selected** (Maximum 5):
9. **Methodology/ Plan to integrate Art with the chapter/topic selected** (In maximum 300 characters)

This is to undertake that the Exemplar submitted by me is my original work.

SUBMIT
PAIRING OF STATES AND UNION TERRITORIES*

The following engagement matrix has been put in place under EBSB programme:

- Jammu & Kashmir: Tamil Nadu
- West Bengal: Ladakh
- Punjab: Andhra Pradesh
- Himachal Pradesh: Kerala
- Uttarakhand: Karnataka
- Haryana: Telangana
- Rajasthan: Assam
- Gujarat: Chhattisgarh
- Maharashtra: Odisha
- Goa: Jharkhand
- Delhi: Sikkim
- Madhya Pradesh: Manipur & Nagaland
- Uttar Pradesh: Arunachal Pradesh & Meghalaya
- Bihar: Tripura & Mizoram
- Chandigarh: Dadra & Nagar Haveli
- Puducherry: Daman & Diu
- Lakshadweep: Andaman & Nicobar

* Adapted from ekbharat.gov.in at the link
  https://ekbharat.gov.in/Pages/AboutImplementationStrategy