



## केन्द्रीय माध्यमिक शिक्षा बोर्ड



(मानव संसाधन विकास मंत्रालय, भारत सरकार, के अधीन एक स्वायत्त संगठन)

शिक्षा सदन, 17, इन्स्टिट्यूशनल क्षेत्र, राउज एवेन्यु, दिल्ली-110002.

### CENTRAL BOARD OF SECONDARY EDUCATION

(An Autonomous Organization under the Union Ministry of Human Resource Development, Govt. of India)

“Shiksha Sadan”, 17, Institutional Area, Rouse Avenue, New Delhi-110002.

CBSE/Dir(Arti)/2014/

Dated: September 25, 2014

Circular No. Acad-35/2014

All Heads of Schools

**Subject: Swachh Bharat - Swachh Vidyalaya Campaign-Expression Series on Mahatma Gandhi and Sanitation from October 2<sup>nd</sup> to October 15<sup>th</sup>, 2014.**

Dear Principal,

The Board has been making concerted efforts to promote awareness about sanitation in schools because children deserve good sanitary practices such as clean school toilets, clean surroundings, and information on hygiene to realize their potential.

In continuation of the circular dated September 22, 2014 on **Swachh Bharat-Swachh Vidyalaya Campaign** announced by the Government of India, CBSE now announces an **Expression Series on Mahatma Gandhi and Sanitation**. The teachings of Mahatma Gandhi especially on cleanliness are relevant today as well. Some of the activities advised in the circular on **Swachh Bharat-Swachh Vidyalaya Campaign** can be conducted, recorded, collated, and sent for participation in this Expression Series, which will open from **2<sup>nd</sup> October 2014 to 15<sup>th</sup> October 2014**. The participants can submit their entries round the clock beginning **9:00 AM of 2<sup>nd</sup> October to 15<sup>th</sup> October, 2014**. All the results will be announced before October 31, 2014.

**Salient features of this Expression Series are as follows:-**

#### (A) For students

1. Open to students of classes I-XII of all schools affiliated to any Board of school education of the country
2. Topics will be announced **from October 2, 2014 onward** for all categories
3. Entries can be sent in **22 Scheduled languages and English**
4. Entries can be sent by **Individuals, teams, pairs**
5. Entries can be **Poster, essay, role play, videos, scripts, one act play, films, poems and anecdotes not available on web**
6. **Certificates for Participation for all and Certificate of Excellence for winners**
7. **Prizes for Students**
  - Daily cash prizes of ₹ 2,500/- from **02<sup>nd</sup> to 12<sup>th</sup> October, 2014**
  - Cash Prize of ₹ 5,000/- on **13<sup>th</sup> and 14<sup>th</sup> October, 2014**
  - Cash prize of ₹ 25,000/- on **15<sup>th</sup> October, 2014** for 36 winners

## **(B) For Schools**

1. The schools may conduct the activities given in the School Sanitation Manual (*Swachhata Ka Abhiyan*). Some of the activities are as follows:
  - i. *Shram-Daan* and Community Service like Cleanliness Drives in school and community
  - ii. Speeches on topics like understanding cleanliness from the vision and perspective of *Mahatma Gandhi*
  - iii. Competition about innovative ways of maintaining Personal and Environmental Hygiene
  - iv. Drawing competition depicting the understanding of Mahatma Gandhi in the context of cleanliness and hygiene
  - v. Skits and plays ,Documentary/ Short Movie making and Photography competitions
  - vi. Workshop/ competitions like best-out-of-waste and waste-management
  - vii. Seminar/ lectures/ workshop about green energy and energy conservation
2. Schools will upload the report of activities, in the form of **short films, CDs, Power Point Presentations, written reports, and photographs** not more than 5MB in size, based on circular dated September 22, 2014 as per **Annexure-II**. Schools may also refer to the book titled '*Small Steps Big Change*' and *Sawchh Bharat-Swachh Vidyalaya: A Handbook of Activities* for guidance regarding the various activities in this regard.
3. **Prizes for Schools for the Expression Series**  
Cash prize of ₹ 40,000/- on 31<sup>st</sup> October, 2014 to the **best 3 Schools** in each state/UT for their good practices on sanitation (visit [www.cbseacademic.in](http://www.cbseacademic.in) )

**(C)** In a CBSE affiliated school, **the participation of students in the event may be used as a Formative Assessment task in language being used for the input. A student may take a print out of her/his entry sent to Board by pressing tab 'Print' and produce the same to her/his teacher for considering it for a formative assessment task.**

**(D)** In addition to Expression Series, the schools are also encouraged to fill in their sanitation status online at the link **Online Sanitation Rating Swachh Bharat - Swachh Vidyalaya** available on [www.cbseacademic.in](http://www.cbseacademic.in). It is an award winning activity. The schools with good sanitation ratings (after verification) will be felicitated as per their ratings. The highest scoring schools with **Green rating** will get a cash award of Rs.1,00,000, if the rating is **Blue** the school will get a cash award of Rs.75,000, and if **Yellow** the school will get a **cash award of Rs.25,000/-**, however if they are **Black or Red**, they need to improve.

## **(E) General Instructions for both the students and Schools**

1. Plagiarized entries will be rejected without any notice. There will also be a telephonic/face-to-face interaction to ascertain the originality of the entries submitted.
2. The criteria for the evaluation will include the following: originality of expression, presentation, and relevance to the topic. Students need to refrain from directly taking material from the resources available. On the other hand, they should research on the topic and write in their own words.

3. Online registration and its details are given in **Annexure – I**. Entries can also be submitted through Offline mode by using a link provided for offline submission (refer **Annexure II**) or through WhatsApp (refer **Annexure III**)
4. Selected entries will also be suitably used in various publications of CBSE like calendar, diary, CENBOSEC, text books, reference material, etc.

For further queries, contact **011-23220154, 23230565, 011-23212603, 23234324**. For any enquiry regarding submission or uploading, you may contact the Education Officer at **011-23231067**.

The Board hopes that the observance of Expression Series will help in revitalizing the promotion of awareness about cleanliness and hygiene in the context of teachings of *Mahatma Gandhi*.

With best compliments and regards,

Yours sincerely,

Sd/-

**(Dr. Sadhana Parashar)**

Director (Academics, Research, Training and Innovation)

**Distribution:**

**Copy to the respective Heads of Directorates, Organizations and Institutions as indicated below with a request to disseminate the information to all the schools under their jurisdiction:**

1. *The Commissioner, KendriyaVidyalayaSangathan, 18-Institutional Area, Shaheed Jeet Singh Marg, New Delhi-110016.*
2. *The Commissioner, NavodayaVidyalayaSamiti, B-15, Sector-62, InstitutionalArea, Noida-201309.*
3. *The Director of Education, Directorate of Education, Govt. of NCT of Delhi, Old Secretariat, Delhi-110 054.*
4. *The Director of Public Instructions (Schools), Union Territory Secretariat, Sector 9, Chandigarh-160 017.*
5. *The Director of Education, Govt. of Sikkim, Gangtok, Sikkim – 737101.*
6. *The Director of School Education, Govt. of Arunachal Pradesh, Itanagar –791 111*
7. *The Director of Education, Govt. of Andaman Islands, Port Blair - 744101.*
8. *The Director of Education, S.I.E., CBSE Cell, VIP Road, JungleeGhat, P.O.744103, Andaman Islands*
9. *The Secretary, Central Tibetan School Administration, ESS Plaza, Community Centre, Sector 3 Rohini, Delhi-110085.*
10. *All Regional Directors/ Regional Officers of CBSE with the request to send this circular to all the Heads of the affiliated schools of the Board in their respective regions.*
11. *All Associate Professor and Additional Directors/ Advisors/ Consultants*
12. *All Additional Director/ Joint Director/ Deputy Director/ Assistant Director, Vocational Cell, CBSE*
13. *The Research Officer (Technology) with the request to put this circular on the CBSE websites.*
14. *All Assistant Professor and Joint Directors, CBSE*
15. *All Assistant Professor and Deputy Directors, CBSE*
16. *The Deputy Director (Examination and Reforms), CBSE*
17. *The Assistant Librarian, CBSE*
18. *The Public Relations Officer, CBSE*
19. *The Hindi Officer, CBSE*
20. *PS to Chairman, CBSE*
21. *PS to Secretary, CBSE*
22. *SO to Controller of Examinations, CBSE*
23. *PS to Director(Special Exams and CTET), CBSE*
24. *PA to Professor and Director (Academics, Research, Training and Innovation), CBSE*
25. *PA to Director (Information Technology)*
26. *PA to Director (EDUSAT)*

**Director (Academics, Research, Training and Innovation)**

## Expression Series Submission Mode-I

### Process flow for Online Submission

All participants willing to participate may refer to following instructions:

In order to register or to submit Poster/ essay/ role play/ videos/ scripts/one act play /films/ poems / anecdotes:

**Students (participants) may login clicking on the relevant category**

For Classes 1 to 5 : Click Here

For Classes 6 to 8 : Click Here

For Classes 9 to 12 : Click Here

**Fill in the registration form to register for the competition.**

**(Note: Make sure you fill the form carefully. It may be noted that filling all the columns marked with \* is mandatory)**

**Fill all personal and school details**

**You may participate as Individual/ Pair/Team/**

**Select option accordingly**

**(Select any one option carefully. Filling this is mandatory)**

**Participants may submit entries as:**

**Poster/ essay/ role play/ videos/ scripts/one act play /films/ poems / anecdotes**

**Select any one option carefully. Filling this is mandatory.**

**(Note: The entry in any format should not exceed 5 MB)**

**Choose the Language in which you wish to submit your entry.**

**Select Online mode if you wish to submit entry accordingly.**

**Type your essay/ write-ups /poems / one act plays in the space (Text box) provided.**

**After typing text, click on Submit Button. You have successfully registered and submitted your entry**

#### Notes:

1. Entries sent through email will not be entertained at all.
2. Entries should not exceed 5MB in any format. Visually impaired students can also use the audio/ video mode.
3. Students are required to register only once as multiple registrations may lead to disqualification.
4. The entries should not exceed the word limit as mentioned.
5. The entries/ writings must be original.
6. If at any stage the entries submitted are proven to be plagiarized or are without the registration details, the entry will be disqualified. Plagiarism, if detected at any point of time, will lead to **withdrawal of the prize**.
7. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
8. The decision of panel of experts will be final and **no further communication will be entertained on the selected entries**.

## Expression Series Submission Mode II

### Process flow for Offline Submission for the Students

Schools are required to photocopy Annexure -IV and distribute to students interested in participating the series to fill in details

In order to submit **Offline** registration following steps may be followed:

Participants may submit entries as: **Poster/ essay/ role play/ videos/ scripts/one act play/ films/ poems / anecdotes**

You may participate as Individual/ Pair/Team/Specify it on your entry. Download the Registration cum Response Sheet and fill in all the fields given in the form.

Ensure that you have filled all the fields given in the form before writing.

Once you have completed your entry, save file or **scan the document**, and go **online and upload your document by clicking on anyone of the links given below:**

Link for students1: [Click Here](#)

Link for students 2: [Click Here](#)

Link for schools 3: [Click Here](#)

### Process flow for Offline Submission for the Schools

In order to submit **Offline** registration following steps may be followed:

Please enter the following details:

Name of the School, Name of the Board affiliated to it, Affiliation Number, Name of the Principal, Mobile number of the principal, Website of the School, Nature of the report to be uploaded- **short films/ Power Point Presentations/ written reports/ photographs** not more than 5MB in size

Ensure that you have filled all the fields given in the form before uploading

**upload your report by clicking on link for schools 3 given above**

#### Notes:

1. To cater to the need of schools where the internet connectivity is limited the Board has devised a registration cum response sheet, which may be downloaded printed, photocopied for distributing to participating students/teams/pairs. After completion of activity, schools are required to scan it and send it to above-mentioned links.

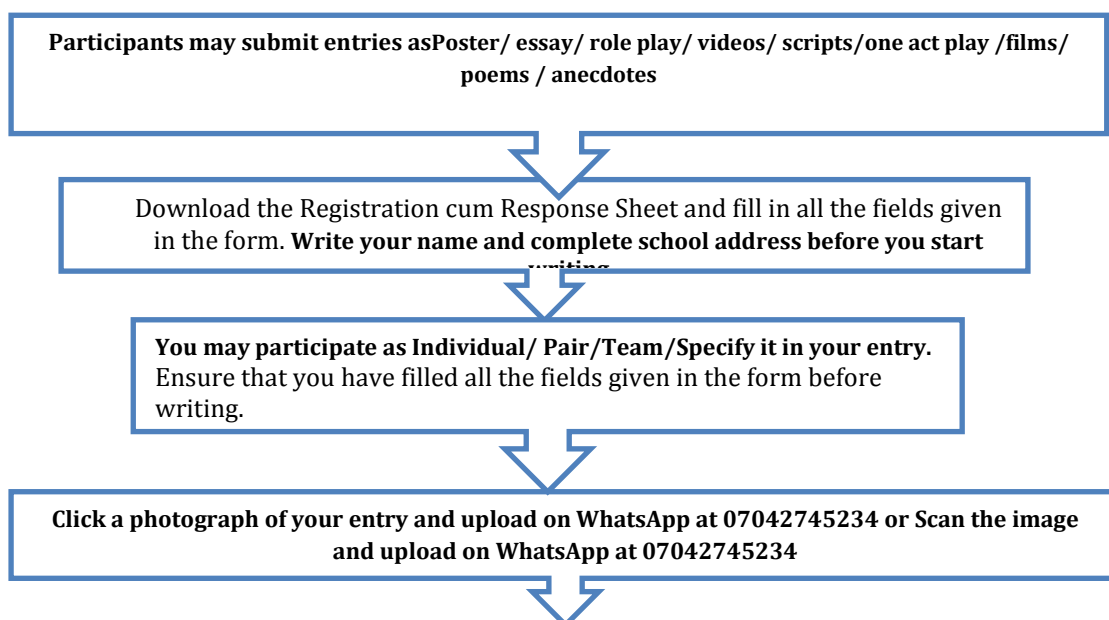
2. Entries sent through email will not be entertained at all.
3. Entries should not exceed 5MB in any format. Visually impaired students can also use the audio/video mode.
4. Students are required to register only once as multiple registrations may lead to disqualification
5. The entries/ writings must be original.
6. If at any stage the entries submitted are proven to be plagiarized or are without the registration details, the entry will be disqualified. Plagiarism, if detected at any point of time, will lead to withdrawal of the prize.
7. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
8. The decision of panel of experts will be final and no further communication will be entertained on the selected entries.

### **Annexure III**

#### **Process flow for Offline Submission using WhatsApp**

**Schools are required to photocopy Annexure -IV and distribute to students interested in participating the series to fill in details**

All participants willing to participate may refer to following instructions:



**Notes:**

1. Entries sent through email will not be entertained at all.
2. Entries should not exceed 5MB in any format. Visually impaired students can also use the audio/video mode.
3. Students are required to register only once as multiple registrations may lead to disqualification.
4. The entries should not exceed the word limit as mentioned.
5. The entries/ writings must be original.
6. If at any stage the entries submitted are proven to be plagiarized or are without the registration details, the entry will be disqualified.
7. Plagiarism, if detected at any point of time, will lead to withdrawal of the prize.
8. Students can refer to as many resources as they can avail, however the entries submitted must be in their own language.
9. The decision of panel of experts will be final and **no further communication will be entertained on the selected entries.**
10. **Every photograph shall bear students name class category and school name and contact number**

**CBSE Expression Series Submission Form**  
**(For Entries in offline/WhatsApp Mode)**  
**Registration / Response Sheet**

Name of Participant/Student: _____ Class: _____ Gender: M/F (tick one)
Category Type: Individual/Team/pair(Tick as applicable) _____ Specially Abled: Yes/No(Tick one)
Name of the School with complete address: _____
Name of City/Village : _____ State: _____ Visually Impaired-Yes /No(tick one)
Contact Number of participant/parent/school (whichever is applicable): _____ Fax No. of School: _____
Email address of participant/parent/ school (whichever is applicable) _____

Space provided to write (Poster/ essay/ role play/ videos/ scripts/one act play/ films/ poems / anecdotes)
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Page No: \_\_\_\_\_

Name of Participant/Student: \_\_\_\_\_ Class: \_\_\_\_\_